



Application to become a Recognised Qualifying Competition for Entry to WorldStar

Please complete the following:

Name of competition	
Name of competition organisers	
Name of key contact	
Address	
Phone number	
Mobile number	
E-mail	
Organisation web site	
Competition web site	
Social Media Account	
Date on which the competition was first launched	

Along with this form, please include the following:

1. Countries/regions from where entries are accepted:
2. A copy/web site link for published award categories, details of the judges and criteria for judging each category
3. Details of how the judging process is organised:
 - o How are the judges selected?
 - o Describe the Judging Process?
 - o Briefly describe the actual judging process

“In submitting this application, I confirm that neither the organisers nor any other individual, group or organisation is in a position to influence the outcome of this competition, has a direct commercial or other interest in the outcome of the competition.”



**WORLDSTAR
GLOBAL
PACKAGING
AWARDS**

Organized By:



Please tick the box to confirm:

Mr/Mrs/Ms/Dr/Professor

First name

Surname

Job Title

Address

Phone number

E-mail

Date

Stamp of the Organization (I applicable):

Signature:



Appendix 1

Criteria for Recognition of Qualifying Competitions for WorldStar

Applicant competitions should meet the following criteria:

1. In all but exceptional circumstances, competitions should be nationally/regionally based - i.e. only accept entries that have a direct connection with the specified country/region
2. In cases where the applicant organisation is not a full member of the WPO, the competition should have been operational for a **minimum of three years** to ensure its integrity and recognition
3. Competitions can be either specifically for packaging or for related fields - e.g. particular materials, design, marketing campaign etc. However, **the pack itself** should be judged rather than some other aspect, for example a promotional campaign or particular material in its own right
4. The category titles being judged in the national/regional competition and judging criteria in each of them should be published
5. The competition's judging process should be open to scrutiny and judges' names published
6. The organisers should be free from any direct commercial interest in the outcome of the competition so that allegations of conflict of interest are avoided

Appendix 2

Decisions on recognition

Following submission of an application, the WPO reserves the right to seek more information about a competition from the organisers or from elsewhere.

After considering an application, the WPO can either:

1. Accept the application as it stands
2. Reject the application but specify changes to be implemented within a timescale following which the application will be accepted
3. Reject the application in which case clear reasons will be given to the applicant organisation

An unsuccessful competition may re-submit for recognition two years following decision to reject a previous application.

To maintain the continuing integrity of WorldStar, the WPO also reserves the right, following discussion at a full WPO Board meeting, to withdraw recognition from a qualifying competition. In this case, reasons will be given and an opportunity to address these within a specified timescale allowed.

In all cases, the decision of the WPO will be final and binding.