

Entry Name: **ACUITY(R) Pro Lead Delivery System**
Entry Number: 0191/MP
Company: Boston Scientific Corporation
Country: USA
National Competition: United States of America, AmeriStar
Website: <http://www.bostonscientific.com/en-US/home.html>
Email: chad.betlach@bsci.com

BSC's ACUITY® Pro lead delivery system package design addresses predicate packaging size concerns. We reduced individual package volume to improve pallet and sales bag load-efficiency by 315%. Material reductions also yielded significant component cost savings. Innovative features include knurling surface patterns and catheter-containment channels, improving user interface and protective properties.



Entry Name: **Amcor's StayClean**
Entry Number: 0076/MP
Company: Amcor Flexibles
Country: USA
National Competition: United States of America, Flexible Packaging Achievement Award
Website: www.amcor.com
Email: abbie.ansburg@amcor.com

Amcor's StayClean was designed to achieve two requirements engineered into one material. StayClean is contaminant-free packaging produced using greatly restricted options for both materials and processes. Despite those restrictions, the packaging's sealant layer is compatible with rapid filling speeds, providing an overwrap that is both clean and efficient.

Many pharmaceutical and other products require an overwrap to maintain product integrity. The overwrap should not interact with the product. StayClean is contaminant-free and allows a 2-3 times increase in filling-line speeds compared to adhesive laminated packaging previously used. This eliminates the package filling/sealing bottleneck on the customer's production line.



Entry Name: Blackmores user-friendly amber bulk tub
Entry Number: 0111/MP
Company: Blackmores
Country: Australia
National Competition: Australia, Australian Packaging Design Awards
Website: blackmores.com.au
Email: stownsend@blackmores.com.au

It's a unique stackable container for larger tubs of vitamin supplements that: • Assists dexterity impaired consumers (many take fish oil and glucosamine) with a unique rim grip, easy-break neck ring and optimal lid size • Improves product shelf-life using resin that protects against moisture and oxygen transmission (quality and commercial benefits).

The Blackmores bulk pack is: • Stronger than other materials on the market (less breakages) • Designed to replicate an iconic brand image of amber 'glass' bottles • Environmentally focused – recyclable, lighter than glass and secure neck ring to reduce risk to wildlife • Complies with strict medicines packaging requirements.



Entry Name: Boston Scientific Tear Tab
Entry Number: 0192/O - MP
Company: Boston Scientific Corporation
Country: USA
National Competition: United States of America, AmeriStar
Website: <http://www.bostonscientific.com/en-US/home.html>
Email: chad.betlach@bsci.com

The BSC Tear Tab closure strip turned a restocking aid into a user-focused packaging feature that improves usability. In fast-paced emergent situations where seconds matter, gaining access to medical devices in cartons is critical. The Tear Tab makes that process faster and easier, and our customers thanked us for it.



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Entry Name: CONSTANTIA Perform
Entry Number: 0137/MP
Company: Constantia Flexibles International GmbH
Country: Austria
National Competition: Europe, EAFA Award, Alufoil Trophy
Website: www.cflex.com
Email: Michaela.Pichlbauer@cflex.com

CONSTANTIA Perform is a sterilisable lidding foil developed for Greiner Bio-one's VACUETTE® PREMIUM Safety Needle System Tube-Touch. VACUETTE® blood collection safety device consists of needle, tube holder, protective cap. The tube holder is sealed with an aluminium lidding foil to ensure the interior is sterile, offers good barrier resistance, toughness.

Benefits: -Easy, clean opening without filaments at tube -Sterilisable with gamma radiation -Optical perfect print layout, perfect positioning in machine -High mechanical consistency against abrasion|-Sensitive for lasermarking (2D-code, lot-no., expiry date) -Production, handling in clean room - **Specification:** Overlacquer, print, primer / Aluminium, 60 µm soft / Peelable sealing layer



Entry Name: Easy-to-open/reclose Carton Package
Entry Number: 0136/MP
Company: Janssen Pharmaceutical K.K./ASAHI PRINTING CO.,LTD.
Country: Japan
National Competition: Japan, Japan Good Packaging
Website: <http://www.janssen.co.jp/>
Email: tasahi@its.jnj.com

Pharmaceutical package should be simple and highly usable. By putting a glued flap onto a release surface, we have achieved our goal to make the package easy to open and reclose. A dent created through combination of many lines will act as a finger hook, which facilitates user's opening operation.



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Entry Name: Inhaler Protection Pack
Entry Number: 0182/MP
Company: GlaxoSmithKline
Country: UK
National Competition: Europe, EAFA Award, Alufoil Trophy
Website: <http://www.gsk.com/>
Email: gregor.jm.anderson@gsk.com

GSK developed novel deep drawn tray technology that offers superior moisture/transit protection for its latest Dry Powder Inhaler (Ellipta) platform. Tray pack also offers superior patient benefits including ease of opening via a special seal/tab design and it's fully recyclable. Format also enables robust high speed/volume manufacturing.

Innovative solution for pharmaceutical device packaging application where robust moisture control within the pack is vital to the shelf-life and performance of the inhaler. Tray is targeted at older patients; peeling force was optimised with a special seal area and extra long tab. Components are manufactured solely by Constantia Flexibles.



Entry Name: Locked4Kids Child Resistant Carton Box- by Ecobliss
Entry Number: 0052/MP
Company: Locked4Kids BV
Country: Netherlands
National Competition: Netherlands, De Gouden Noot
Website: www.locked4kids.com
Email: r.linssen@ecobliss.com

Locked4Kids is the World's first Child Resistant Carton certified against both the ISO/EN 8317 and US 16 CRF 1700.20 standard. This innovation acts a last line of defense against unintentional child poisoning. Locked4Kids will prevent numerous accidents and save the lives of many young children.

Locked4Kids has been designed to prevent young children from gaining access to the content. Adults however should be able to open the packaging easily. Locked4Kids consists of a carton and a tray in which blisters with medicine or other products, dangerous for young kids, can be packaged.



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Entry Name: Nasacort® Allergy 24 Hr
Entry Number: 0046/MP
Company: Rohrer Corporation/Chattem / Sanofi US
Country: USA
National Competition: United States of America, AmeriStar
Website: www.rohrer.com
Email: lane@rohrer.com

With under 1% share of the Rx Allergy Spray category and 0% brand awareness at launch, the Nasacort Rx to OTC switch is the core driver behind 8.3% growth rate of the \$2.4 billion US OTC allergy category. The launch increased shopper basket size, adding incremental dollars to the category.

The new Nasacort® Allergy 24 HR Nasal Allergy Spray is an innovative design that is unique to the Over-the-Counter/Pharmaceutical industry. The Nasacort® package breaks the typical OTC/Pharmaceutical packaging trend with a design that includes a fold-over blister card aimed to maximize billboard space while minimizing material usage.



Entry Name: NoMist
Entry Number: 0379/MP
Company: ACG PHARMAPACK PVT LTD
Country: India
National Competition: India, Indiastar
Type: Consumer
Website: anand.khare@acg-world.com
Email: www.acgpharmapack.com

NoMist combines the barrier features of traditional pharmaceutical and medical diagnostic packaging films with specially designed anti-fog properties, where the chances of fogging on the packaging are high. In addition to barrier against moisture and/or oxygen, it gives an appealing experience where we are able to see the packed product.

Features: :High clarity thermoformable laminate. : Sealable to PVC/PVDC.

: Suitable for packaging microwaveable or frozen food. : Meets with US CONEG regulations - 21CFR, European Pharmacopeia EU No. 10/2011 : Product registered with US FDA, DMF 15884, Type III



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Entry Name: Redesigned Breath Refreshing Sugared Gummy Candy renewal version

Entry Number: 0165/MP
Company: KOBAYASHI Pharmaceutical Co.,Ltd.
Country: Japan
National Competition: Japan, Japan Good Packaging
Website: <http://www.kobayashi.co.jp/english/index.html>
Email: n.shiraki@kobayashi.co.jp

In the package for breath care products, the new package design reduces the number of parts, which also leads to the reduction of amount of energy consumed for manufacturing and combustion. Drying agent, which was placed inside the package before, is now attached to the inside of the film.

From purchase to consumption, the process has been simplified thanks to the new package.



Entry Name: SoTube® / SoSafe® : double-sterile barrier packaging for medical devices

Entry Number: 0012/MP
Company: Selenium Medical
Country: France
National Competition: United States of America, AmeriStar
Website: www.selenium-medical.com
Email: mmorvan@selenium-medical.com

SoTube/SoSafe are two innovative solutions, nested tubes based, for implants double-sterile barrier packaging. They ensure nurses and surgeons easy handling of package and implant as well as a pioneer "No Touch" approach right up to the point of surgery.

Their benefits over traditional packages:|-10 times smaller and lighter than traditional packages, more eco-friendly,|-NoTouch approach capability, reduce aseptic faults in the operating room,|-5 years shelf life and sterility guaranteed,|-fast opening, secure manipulation, storage optimization,|-reduce operating time, |-easy to implement, |-economy & marketing edge, etc.



WorldStar 2015

Pharmaceutical & Medical

Entry Name: Target ClearRx V2
Entry Number: 0032/MP
Company: Berry Plastics Corporation
Country: USA
National Competition: United States of America, AmeriStar
Website: www.berryplastics.com
Email: meghanseibert@berryplastics.com

ClearRx's major innovations begin with its one-piece squeeze-and-turn closure, based on Berry Plastics patented Tab-II design, reducing material by 50%. ClearRx can now stand on both its closure and base, and the colored identification rings are now injection molded polypropylene. The overall redesign reduced total components from 32 to 14.

Since being named Design of the Decade, Berry Plastics and Target collaborated to take ClearRx to the next level, while still maintaining many of its award-worthy design elements. Redesigning ClearRx results in material, waste and cost savings, simplified manufacturing processes, a "tight closure" classification, and an enhanced user experience.



Entry Name: Verrata Tray
Entry Number: 0030/S/MP
Company: Prent Corporation
Country: USA
National Competition: United States of America, AmeriStar
Website: www.prent.com
Email: cmichler@prent.com

This package provides protection, support and functionality for end user preparation. Unique geometry in critical locations allow multiple lengths of guide-wires and coils. Located torque device and secured connector allows product accessibility. Rigidity and strength protects product during transportation and storage, while keeping it in an easy to load/un-load configuration.

Creative use of thermoforming capabilities, custom engravings, multi-plane die cut holes, fold over lid with a living hinge and unique product capturing create this one of a kind package. Improved product interaction, preparation, end user functionality, and environmentally friendly (less is more) are highlights for this improved package design.

