

Entry Name: "Jones" POP Display
Entry Number: 0363/O
Company: Star Packaging (Pvt) Ltd
Country: Sri Lanka
National Competition: Sri Lanka, Lanka Star
Website: www.starpackaging.biz
Email: sujan@starpackaging.biz

Jones display is a good solution for transportation & point of purchase displays purposes. This display comes with 2 parts. Top part holds the products and bottom can use as a base of the unit and unit outer as well. When transporting this unit can be converted into a box. This unit made of E Flute 3 ply 5 ply B & C Corrugated board and it's fabricated with 4 colour digital printed stickers and flexo print.

Once the items are stored in the rack, it can pull down to the bottom part as the storage and transport as a box.



Entry Name: Brita® Pitcher Open-Sided Carton
Entry Number: 0278/O/S
Company: The Clorox Company
Country: USA
National Competition: United States of America, AmeriStar
Website: <https://www.brita.com/>
Email: samuel.marino@clorox.com

The redesign of the Brita® pitcher packaging is a win for Clorox, their customers, consumers, and the environment. Using shrink film and a carton band and tray, this new design results in sustainability win by reducing packaging weight by more than 50%, eliminating PVC, and reducing components to aid recycling.

The result is a lighter weight package that sufficiently protects in a format that better communicates the size, shape, and features of the product. The graphics and design complement each other to clearly contrast and differentiate from the competition at shelf.



Entry Name: Chill Buddy Thermal Shield Cage/Basket Shroud

Entry Number: 0338/O
Company: Chill Buddy Food Care Ltd
Country: UK
National Competition: United Kingdom, Starpack
Website: chillbuddyfoodcare.com
Email: geoff@chillbuddyfoodcare.com

Superior, high-performance, highly-effective, ultra-lightweight, innovative. - Concept replaces heavy, cumbersome and difficult-to-deploy woven-material thermal blankets in the Cool-Chain. - Capable of extreme temperature control of sensitive foods/pharmaceuticals, this pleasing, clever, simple, easy-to-produce and assemble revolutionary thermal shield shroud guarantees product preservation, safety and quality. Manufactured from bonded layers of barrier-air-sealed-bubbles laminated to metallised OPP or PET film. The preferred business-to-business transit device of leading food manufacturers/retailers. - This flow-packaging Cool-Chain extending solution is recognised as a 'game-changer' in the food/pharmaceutical distribution world.



Entry Name: Ecolab Oasis Pouch

Entry Number: 0308/O
Company: Ampac
Country: USA
National Competition: United States of America, AmeriStar
Website: www.ampaconline.com
Email: mspeer@ampaconline.com

Oasis Pro® Housekeeping System is a comprehensive, easy-to-use, closed-loop dispensing system for consistent proper dilution of high performance cleaning products. Ecolab and Ampac designed spouted pouch to compliment all benefits of the system. The flexible packaging can reduce plastic waste by 80% when compared to traditional containers and ready-to-use solutions.

Ecolab uses a unique collapsible bag package with a self-closing port to offer a closed loop dispensing system limiting contact with the chemistry while minimizing waste. The package design by Ampac takes advantage of metallocene laced coextruded film paired with unique bag geometry to balance filled capacity with superior package performance.



Entry Name: **Egght8 Pack**
Entry Number: 0172/O
Company: Bukit Muria Jaya
Country: Indonesia
National Competition: Asia, AsiaStar
Website: www.bmjpaperpack.com
Email: irvan.hermawan@bmjpaperpack.com

Egght8 Pack offers packaging egg solutions adding more commercial value and making optimal profit. This packaging is designed as safely as possible to minimize the eggs are not easily broken. Furthermore this package can be stacked 6 high when transported or displayed.

Innovation: - Easy to deliver to end user - Ergonomic Packaging for eggs or as portable - Can be stacked to the max - Using Double system SL (Slide Lock - Slide Loose) / drop lock - Bumper used to protect the eggs broken - Can be used for 8 pcs - Horizontally or vertically displayed.



Entry Name: **Fresh Flower Transportation Box**
Entry Number: 0128/O
Company: Dentaş Ambalaj ve Kağıt Sanayi A.Ş
Country: Turkey
National Competition: Turkey, Crescent and Stars for Packaging
Website: www.dentas.com.tr
Email: arif.karatas@dentas.com.tr

This box brings a new approach to the transportation of fresh flowers. Instead of growing flowers by seeds/seedlings,, this box supplies your favourite flowers at minimum time, maximum care and with professional quality. And also this gives the opportunity for the florists to get special species, which they cannot all year round dependant on the season.

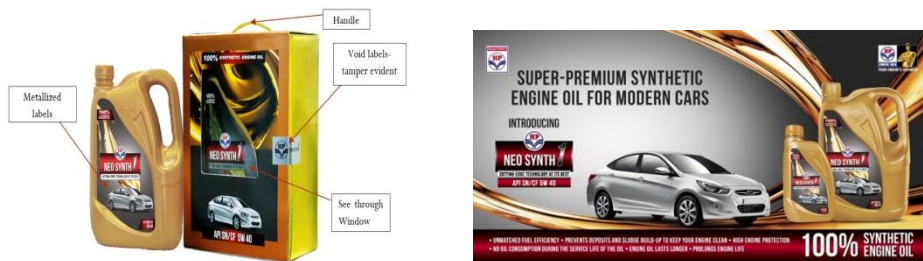
The product consists of three parts. There is a water filled flowerpot in the base of the outer box. In order to keep the flowers fresh they are firstly placed into the holed tray and then put into the inner packaging in order to make contact with water.



Entry Name: Neo Synth1 - 4 Litre Premium Pack
Entry Number: 0375/O
Company: Hindustan Petroleum Corporation Limited
Country: India
National Competition: India, Indiarstar
Website: www.hindustanpetroleum.com
Email: preetigunjal@hpcl.co.in

Innovative idea for Lube Oil Packaging. First of its kind in Lubricants market. Unique pack constructed by E-fluted carton with tray and sleeve style. Tray and Sleeve arrangement provides strength to pack. Sturdy Look. Provided handle to carry pack shows user-friendly feature

Use of MET PET substrate makes pack glittery with attractive Oil flow Graphic design giving premium look. Void labels used as tamper evident tool. Golden master batch for HDPE container. Metallized paper labels with oil graphics compliments to the carton.



Entry Name: Gold Flake International Flavors - Brazil
Entry Number: 0371/O
Company: ITC Limited, Packaging & Printing SBU
Country: India
National Competition: India, Indiarstar
Website: http://www.itcportal.com/
Email: voruganti.rajesh@itc.in

These packs which portray spectacular myriad of vibrant colours are produced using a combination of gravure & offset print technologies in 15 colours. Usage of special UV red & UV lemon yellow inks in them resulted in cartons with brilliant glow effect under UV lights standing as a special attraction.

Sporting the signature florescent colours (blue, green, yellow), these colourful packs have been designed to celebrate the football world cup held at Brazil. To further enhance the effect, specialty red & lemon yellow inks have been used in selective areas which glow as the UV light keeps falling on it.



Entry Name: HEADLIGHT
Entry Number: 0304/O
Company: BAYINDIR AMBALAJ LTD. ŞTİ.
Country: Turkey
National Competition: Turkey, Crescent and Stars for Packaging
Website: www.bayindirambalaj.com
Email: t.tan@bayindirambalaj.com

With the new design, the bottom sections impermeability's friction, touch of the ground is ended up. Packaging which is suitable for wrapping is done. It provides separation of different kinds of separators, order of stacking, not to damage the product. Its setup is easy. With this new order, labour, product protection, eco-friendly and cost reducing design headlights are under protection.

Headlights, which were packed within nylon bags in the case, were wrapped as we call "stacking". They were deformed easily and caused irreparable problems in the bottom section that provided impermeability.



Entry Name: Jaguar Land Rover XJ Glass Pack
Entry Number: 0087/O/S
Company: DS Smith
Country: UK
National Competition: United Kingdom, Starpack
Website: www.dssmithindustrial.co.uk
Email: helen.wiggins@dssmith.com

Supplied assembled, improves operational efficiency in the car plant. The modular design allows easy access for loading/unloading, with or without the outer sleeve in position. Wood, recycled foam and export quality corrugated board, combine to maximise product protection and supply chain efficiency, coupled with ease of re-cycling.

The main environmental impact has been designing a system using 50% less packaging than the previous solution and twice as much product packed into the same space. The outer castellated base stitched to the pallet to minimise dynamic distortion through a long supply chain with high temperature and humidity ranges.



Entry Name: Kwiknic 'ON THE GO' pack
Entry Number: 0369/O
Company: ITC Limited, Packaging & Printing SBU
Country: India
National Competition: India, Indiarstar
Website: <http://www.itcportal.com/>
Email: voruganti.rajesh@itc.in

Kwiknic is a creative pocket-sized handy carton containing a blister pack. Innovative features: 1.Inbuilt holder for dispensing cut-to-size tissue paper for hygienic gum disposal 2.Re-sealable tape with special varnish for easy closure & release multiple times 3.A click sound every time the pack is opened 4.Provision for instruction manual

Produced using state-of-the art 8-color UV Offset press, this pack is embellished with superior matt finish, premium metallic effect, appealing embossing and sophisticated machine gluing. The pack has specially developed tape & varnish to facilitate re-sealable lock and a click sound when opened.



Entry Name: Lata Top Suvinil Massa Corrida
Entry Number: 0347/O
Company: Brasilata S/A Embalagens Metálicas
Country: Brazil
National Competition: Brazil, ABRE Brazilian Packaging Award
Website: www.brasilata.com.br
Email: victor.sartori@brasilata.com.br

The ringless packaging enables all the contents to be easily removed, preventing waste. The solution uses less steel due to expansion and absence of the ring, compared to conventional solutions, the new packaging weighs 13% less.

The plastic lock on the lid enables it to be fully opened by use of the hands only, thereby dispensing use of a screwdriver. Its shape simplifies stacking since the plastic lock fits into the bottom of the can.



WorldStar 2015

Other

Entry Name:	Liftbox
Entry Number:	0327/O
Company:	Panther Packaging GmbH & Co. KG
Country:	Germany
National Competition:	Germany, Innovation Award 'Golden Welle'
Website:	www.Panther-Packaging.com
Email:	Bodo.Sittig@Panther-Packaging.de

This corrugated board packaging contains a lift for the product. A special mechanism secures the content firmly in position. When the two side flaps are opened up, the lifting platform lifts the product up into full view. This packaging combines product protection for individual despatch with unusual presentation properties.

At the Golden Flute Innovation Prize of the Corrugated Board Industry Association, the "in-pack-lift", created by Panther packaging was awarded a special prize. The jury's verdict: This packaging combines product protection with unusual presentation properties.



Entry Name:	MAT-KIT 3D PRINTING FILAMENT
Entry Number:	0105/O
Company:	L'earth (S) Pte Ltd/Winrigo (S) Pte Ltd
Country:	Singapore
National Competition:	Singapore, Singapore Star Award
Website:	www.mylearth.com.sg
Email:	designer1@mylearth.com.sg

MAT-KIT – material kit, 3D printing filament. The packaging is designed in green and yellow as a main brand colour because yellow and hexagon represent bees with intelligence and green represents eco friendly. We wanted to convey a smart, fun and eco image to our consumer through this branding.

Our brand name is designed with a 3D printing element in the typeface itself. As well as this our side graphic is designed in a fun green friendly approach. With the unique honeycomb shape design, it is designed to be stackable to form a beehive wall for retails and trade shows.



Entry Name: MULTI- DIMENSIONAL SYSTEM FOR PACKAGING AND POS

Entry Number: 0255/O
 Company: KUPOP
 Country: Spain
 National Competition: Spain, Liderpack
 Website: www.kupop.com
 Email: mar@kupop.es

Multi-dimensional PACKAGING and POS extended life display system. 100% recyclable paperboard. Ecological, Biodegradable, Compostable, Sustainable and Reusable structure. Totally versatile. Supports static loads up to 3,000 kilograms. Easy to assemble. Increase productivity by reducing costs along the supply chain. Customizable. Increased visibility for branding at the POS. 4-sided accessibility. Multi-brand load. 24 months of product lifecycle.



Entry Name: Multisensory packaging: first of its kind in the world

Entry Number: 0310/O
 Company: Karl Knauer KG
 Country: Germany
 National Competition: Germany, Deutscher Verpackungspreis/German Packaging Award
 Website: www.karlknauer.de
 Email: michael.wieckenberg@karlknauer.de

This promotional package sets the scene for the „Red Bull Illume 2013 Image Quest“ a photo competition for sports and action photography: When you open it, a logo lights up and the clicking sound of a camera shutter is triggered simultaneously transporting the customer directly into the world of photography.

The multisensory packaging is the first of its kind in the world. It's trendsetting and brings the "Red Bull Image Quest" impressively to life. The exclusive soft-touch finish combined with the UV gloss varnish lettering "Prepared to be", gives the packaging a particularly elegant, eye-catching appearance.



WorldStar 2015

Other

Entry Name: Nestle Date Gift Box
Entry Number: 0361/O
Company: Star Packaging (Pvt) Ltd
Country: Sri Lanka
National Competition: Sri Lanka, Lanka Star
Website: www.starpackaging.biz
Email: sujan@starpackaging.biz

This pack is made out of 3 ply E flute paper corrugated board on which Black vinyl sticker is pasted. On top of it a Digital Printed sticker with Nestle brand is pasted. Specially designed unique locking feature is to enable self-lock without using any additional accessories. Attractive, lightweight gift box is more economical, eco-friendly and disposable compared to plastic packs.



Entry Name: New Cruiser 5FS 15 gal Closed System blow molded container
Entry Number: 0056/O
Company: Syngenta, LLC/Taylor-Cain
Country: USA
National Competition: United States of America, AmeriStar
Website: www.syngenta.com
Email: tim.cotter@syngenta.com

The S15 blow molded closed system container replaces an existing 15 gal rotationally molded container to take advantage of a 50% lower unit cost, lower transportation costs, reduced lead-times, increased production capacity and is half the total weight. It meets all required product protection, package distribution, functional and warehousing needs.

The container itself is blow molded and the top and bottom chimes are injection molded. This new container, because of the light weight, is also easier and safer for workers to lift and use. It can be produced 3 times faster and takes 30% less energy than the previous container.

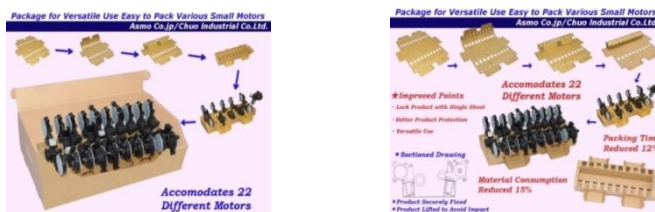


Entry Name: Package for Small Motors Easy to Use and Serves Many Different Motors at a time

Entry Number: 0203/O
 Company: Chuoh Pack Industry Co.,Ltd
 Country: Japan
 National Competition: Japan, Japan Good Packaging
 Website: <http://www.mcpack.co.jp/>
 Email: kaihatu1@mcpack.co.jp

This package by far supercedes the conventional one in 'Manufacturing Efficiency', 'Easiness in Uncasing', 'Product Protection during Transport', and 'Versatility for Different Motors'.

As the package can be formed by just rolling up the blank to a single direction, packing time decreased by 12%. Material consumption decreased by 15%, and number of components became one piece less, maintaining high level of product protection.



Entry Name: REINFORCED EUROPALET

Entry Number: 0254/O
 Company: NORTPALET
 Country: Spain
 National Competition: Spain, Liderpack
 Website: <http://www.nortpalet.com/>
 Email: naiara@nortpalet.com

Its 17kg is much lower than the 25 kg of a EUR PAL wood pallet and this pallet allows loads up to 1.000 kg in dynamic and racking. Is recommendable for the transportation items that require high resistance and quality, as well as for cross-docking operations requiring high performance pallets.

The resistance of the pallet is higher than any others similar products in the market due to the two steel tubes reinforcements that offers the user a high security level when racking the pallet with loads up to 1.000kg. Its nestability allows a reduction of transportation and storage costs.



Entry Name: Sun Roof
Entry Number: 0297/O
Company: BAYINDIR AMBALAJ LTD. ŞTİ.
Country: Turkey
National Competition: Turkey, Crescent and Stars for Packaging
Website: t.tan@bayindirambalaj.com
Email: www.bayindirambalaj.com

Instead of this kind of transport which were time confusing and cost increasing, styropor and wraps are cancelled and the seperator which wraps the sunroof is designed. In this way, the pack is carried on. It's ecofriendly with its covered box which fits with its shape. The packaging is also cost-efficient and time saving.

Sun roofs were packed and sent within air bubble wraps and propped with styropors in the A-Box boxes.



Entry Name: Swaveboard X
Entry Number: 0225/S/O
Company: Gothic Design
Country: Singapore
National Competition: Singapore, Singapore Star Award
Website: N/A
Email: deano@gothic.com.sg

The GREEN structure box holds the Swaveboard by its own with a single corrugated board. The die-line folds up to let the casters fits in the grooves. The box doesn't use glue and it is 2C printing. The rectangular packaging tackles storage problem. The foot deck is visible through open-window.

Apart from a packaging solution which is cost-saving, material-saving and friendly to our environment, it promotes Swaveboard surfing as a stylish and trendy sport for teens and contributes to a healthy urban lifestyle.



WorldStar 2015

Other

Entry Name: VAVE M220 F12
Entry Number: 0167/O
Company: Greenpac (S) Pte Ltd
Country: Singapore
National Competition: Singapore, Singapore Star Award
Website: www.greenpac.com.sg
Email: linus@greenpac.com.sg

In storage-spaces, integrated left and right in bottom section, all accessories and samples are on hand.

The packaging allows stacking eventhough it is not a wooden crate. It has a collapsible design which reduces the crate size, hence saving occurred on shipping of airspace, freight cost and returnable for multiple uses. Medical instrument can be easily loaded and unloaded from the packaging with detachable wooden track added.



FEATURES	OLD PACKAGING	NEW PACKAGING
Weight of Wooden Crate	40kg	26kg (Less 35%)
Material	Plywood, foam	Paper ,plywood, PE foam
ISPM 15	yes	yes
Size	121x81x 63cm	120x77.5x62cm (smaller)
Environmental Friendly	With nails	No nails
Crating time including packaging	25 minutes	15 minutes
Recycle/Reuse	95%	100%
Stacking	4 (100% wood used)	4 (not 100% wood used. Did not compromise the performance)
Cost including full packaging		25% lesser

Entry Name: Square Coni-Pail for Lube Oil Without Gasket
Entry Number: 0376/O
Company: Hindustan Petroleum Corporation Limited
Country: India
National Competition: India, Indiarstar
Website: www.hindustanpetroleum.com
Email: preetigunj@hpcl.co.in

First of its kind in Lube oil Packaging globally for packs 7.5 Litre, 10 Litre, 15 Litre, 20 Litre. Design Copyrights owned by HPCL. Has 100% leak proofness without gasket. Has additional cost saving & material saving in pail.

Achievement of attractive shape in optimized weight supporting SUSTAINABILITY agenda; without compromising key performance parameters like Drop impact strength, compression strength, drop impact, easy stacking, easy lid fitment, etc. Mould developed indigenously in India in short span of time.



Entry Name: "Metal Guard" - Induction Sealing Wad for 210 Litre Metal Drum

Entry Number: 0377/O
Company: Hindustan Petroleum Corporation Limited
Country: India
National Competition: India, Indiarstar
Website: www.hindustanpetroleum.com
Email: preetigunjal@hpcl.co.in

Extraordinary innovation by HPCL. First of its kind in Lube oil Packaging Globally. Addressed issues of tampering & built customer confidence .7 layer Laminate structure with brand identity on top. Induction sealing layer compatible with Lube oil. Fiber- tear marks on tampering the bungs.

Better adherence to metal bungs with very less dwell time (max 2 seconds). Metal cap seal for extra sealing for closure safety. Sealing provided for both bungs - 50mm & 20mm.

