

WorldStar 2016

Household

Entry Name: 3M Patch Plus Primer --4 IN 1
Entry Number: 0137/HH
Company: TricorBraun
Country: USA
National Competition: United States of America, National Association of Container Dist. Pack
Email: marketing@tricorbraun.com
Website: www.tricorbraun.com

This unique 4 in 1 product includes all that a home-owner would need to prep their walls prior to painting. With Spackle, primer, a putty knife, and sand paper all in 1 product, this package successfully brings all 4 of these together.

With a 1 inch plastic putty knife on the top of this modified bottle, and a red double wall closure with sand disc top, this package brings all products together in one easy hand held product.



Entry Name: GIFT PACKAGING "CHRISTMAS SURPRISE"
Entry Number: 0335/HH
Company: AUSTRAPAK
Country: Latvia
National Competition: Latvia, Latvia Star
Email: packaging@packaging.lv
Website: www.packaging.lv

A very creative solution for the packaging of a Christmas gift for kids. The box looks mysterious in its simplicity from the outside. A miracle happens when it's opened – the white box becomes a festive Christmas time scenery - 3D playground where to play with the received gift and other toys.

The box is made from micro-corrugated board, covered with an offset-printed paper layer and laminated; the elements on the inside are notched to reinforce the 3D effect. The box-handles makes it easy to lift and transport.

The box as a toy – it can be used in long-term for play&storage.



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Entry Name: CuCute One-push Clear Gel
Entry Number: 0120/HH
Company: Kao Corporation
Country: Japan
National Competition: Japan, Japan Good Packaging
Email: kobayashi.toshi@kao.co.jp
Website: www.kao.com

In consideration of user-friendly and eco-friendly design, "One Action Measuring Bottle" is developed as the revolutionary package for gel type automatic dishwasher detergent. Simply composed of the bottle and the closure, this package is able to discharge a regular dose per one push with one hand.

The optimum squeezing panel is designed on the bottle and can control the deformation volume per one push. On pushing, this panel gives distinct sense of a click for the indicator to stop pushing. And, the closure with spiral flow channel can prevent dripping before and after the push.



Entry Name: ElifCare
Entry Number: 0321/S/HH
Company: Elif
Country: Turkey
National Competition: Turkey, Crescent and Stars for Packaging
Email: marketing@elifplastik.com.tr
Website: www.elifplastik.com.tr

ElifCare BioMaterial with Unlimited Shelf Life: Elif offers a new flexible packaging solution for brand owners with its patented biodegradable material. ElifCare is suitable for common printed packaging solutions used in food, home and personal care sectors. Optical and mechanical properties of ElifCare does not differ from its non-biodegradable alternatives. ElifCare starts degrading at the end of use and, therefore, has unlimited shelf life. Elif's new patented biodegradable material is suitable for standard test methods. ElifCare leaves no heavy metal residues in the soil and provides hygienic use for packaging of products requiring hygiene standards.



Entry Name: E-LiquiPack
Entry Number: 0272/HH
Company: Plastipak Packaging
Country: United Kingdom
National Competition: United Kingdom, Starpack
Email: kinza.sutton@plastipak.eu
Website: www.plastipakeurope.com

- Aimed at rapidly growing European e-liquid market, used for refilling electronic cigarettes• Unlike competing packaging on market, E-LiquiPack is leak-free, is tamper-evident with a child-safe closure, includes warning triangle for visually impaired• 100% compliant with Tobacco Products Directive, to be implemented by May 2016• 100% safe packaging with exceptional performance
- Bottles includes UV barrier to protect e-liquid from light • For consumers: Pliable bottles for controlled refilling of e-cigarettes, enhanced grip on cap, non-breakable• For manufacturers: easy to fill, various colour options, great aesthetics, various assembly options, eliminates import difficulties from Far East – no customs issues or extended delivery times



Entry Name: Lavatory Faucet Box
Entry Number: 0041/HH
Company: Modern Oluklu Mukavva Ambalaj San ve Tic A.Ş
Country: Turkey
National Competition: Turkey, Crescent and Stars for Packaging
Email: burcin.akkus@modern-ambalaj.com.tr
Website: www.modern-ambalaj.com.tr

Lavatory faucet settles strictly into the box due to its triangular prism shaped design, preventing deformation of the product by moving and minimizing the lost volume inside the box. The number of products stored in the same place has been provided to double by positioning of two packages symmetrically to each other.

It was designed to solve damage problems caused during transport. Its previous package was rectangular-shaped and the product was movable inside it. Therefore, it was designed to fit product with box and to minimize lost volume and decrease stacking area. It provided considerable increase in inventory cost, and end of complaints.



Entry Name: Permatex Fast Orange Hand Cleaner
Entry Number: 0038/HH
Company: Berlin Packaging
Country: USA
National Competition: United States of America, National Association of Container Dist. Pack
Email: mperry@sspr.com
Website: www.berlinpackaging.com

Redefining the use of disc closures, this new package changed the hand cleaner category and gave consumers a new reason to buy. The design places the rocker disc-top on the package bottom. Users tap the corner on any flat surface to open and dispense, then tap the spout to close.

This innovation was driven by the insight that both mechanics and DIYers prefer one-handed cleanser dispensing, during clean-up. Repeated user testing and refinements were required to ensure easy-squeeze dispensing and clog-free product flow. Scalloped detailing on the bottle sides promotes a solid grip for the user's slippery hands.



Entry Name: Trigger spraybottle 750ml made of 100% post-consumer recycle PET

Entry Number: 0386/HH
Company: Mifa AG
Country: Switzerland
National Competition: Switzerland, Swiss Packaging Award
Email: rebecca.schroeder@mibellegroup.com
Website: www.mibellegroup.com

With its spray bottles Mifa developed an innovative and eco-friendly packaging for cleaning agents. The spray bottles are being produced from 100% recycled, post-consumer polyethylene terephthalate in a closed loop (without down-cycling). A challenge in the development was the achievement of the highly transparent appearance while using 100% recycled material.



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Entry Name: Sustainable box for shoes

Entry Number: 0458/HH/S
Company: Rondo Ganahl AG
Country: Austria
National Competition: Wellpappe Austria Award
Email: georg.glieder@rondo-ganahl.com
Website: www.rondo-ganahl.com

For the lid it was required to have the brown paper outside with a white logo and inside white printed for instructions. But the bottom part had to be white outside. We produced both parts in one step with following solution: The lid was separated, turned and mountain folded.

The conventional production work flow would demand 2 separate dieboards and 2 diecutting sequences. With this solution, we could halve production time and costs for die boards and printing colours. Also advantageous: the customer didn't have a divergence between the bottom part and the lid, because the parts are on the same die board.

