

Press Release



WPO Lifetime Achievement in Packaging Award 2018 - open for nominations

Chicago (US), July 2017 The World Packaging Organisation (WPO) is pleased to announce the launch of the second edition of its **Lifetime Achievement in Packaging Award**. This initiative was established with the aim of acknowledging and rewarding excellence in all aspects of packaging science, technology, design and application across every country around the world. WPO honoured 4 highly qualified recipients last May during the WorldStar Awards ceremony in Düsseldorf at Interpack.

In launching this initiative, Thomas Schneider, WPO President said. 'The World Packaging Organisation is in a unique position to identify leading practitioners from around the world who have consistently pushed the boundaries in advancing the art, science, and application of packaging to serve the needs of an ever more demanding society. These prestigious awards will celebrate and preserve in perpetuity the collective achievements of these innovators.'

The discipline of packaging is one that is truly global. Therefore, each WPO member (representing a voting member of the national country) will have the opportunity to make up to one nomination this year via the online registration form. The first group of honorees will be selected by December of 2017 and will be recognised during the WorldStar Awards Ceremony in Australia, May 2018.

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WPO – World Packaging Organisation is a non-profit, non-governmental, international federation of packaging institutes, associations, federations and other interested parties including corporations and trade associations. For more information, contact WPO at www.worldpackaging.org

The WorldStar Packaging Awards are owned and organized by the World Packaging Organisation (WPO). The WorldStar Awards are administered on behalf of WPO by the Institute of Materials, Minerals and Mining (IOM3), UK.