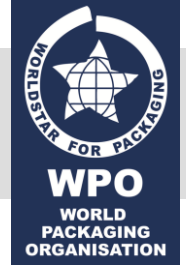


Press Release



WPO announces finalist candidates for President's Award, Sustainability Award & Marketing Award

Chicago, January 2017 WPO (World Packaging Organization) has just announced the list of candidates for four special awards within the WorldStar Awards 2017 programme.

In no particular order, as follows:

President's Award Finalists

- Capa Pack (**Camargo Cia Embalagens, Brazil**)
- Capsules with individual, unique QR codes (**PITKIT L.T.D., Israel**)
- 4-in-1 Packaging for SKODA (**Škoda Auto a.s., Czech Republic**)
- Ecodraft (**Cardiff Group nv, Belgium**)

Sustainability Award Finalists

- Purity (**Tubex GmbH, Germany**)
- Freshdy™ - Fresher for Longer (**Grupo Sinekis SA de CV, Mexico**)
- EcoFishBox (**Stora Enso Packaging Oy, Finland**)

Marketing Award Finalists

- Fromin – Water from the Ice Age - Glass (**David Rybář – Dr. Design**)
- Capa Pack (**Camargo Cia Embalagens, Brazil**)
- Tigi Bed Head For Men Crate by BoxMart (**BoxMart**)

Packaging that Saves Food Award Finalists

- Freshdy™ - Fresher for Longer (**Grupo Sinekis SA de CV, Mexico**)
- Ethylene Absorber Bag (**Flexomed, Spain**)
- BeeMagic Tray (**Dampack International BV, Netherlands**)

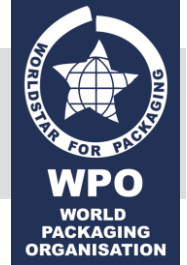
Bronze, Silver and Gold awards for each category will be announced on 4 May 2017 in Düsseldorf, Germany, during Interpack (May 4–10). To register for the Awards Ceremony and Gala Dinner go to www.worldstar.org or access the direct link <https://www.iom3online.org/iom/691/home>. A complete list of 2017 WorldStar winners can be found at <http://www.worldstar.org/2017-worldstar-awards>

Entries for the 2018 edition of WorldStar Awards will be open in June 2017 and the judging will take place in November, in Brazil.

Press information and interviews:

Lilium Benzi – lbdcom@uol.com.br - +55 11 99989-1597

Press Release



Awards Information:

Rachel Bayswater - rachel.bayswater@iom3.org +44 1476 513885

Founded in 1968 on the occasion of the second Japanese International Packaging Exhibition, the World Packaging Organisation is made up today of member organizations from 50 countries. Many members are packaging institutes; other significant members are national or regional trade organizations that promote their countries' packaging products. In recent years, WPO has focused on packaging in developing nations. With headquarters in Chicago (USA) the entity promotes projects and actions aligned to its main slogan "Better Quality of Life Through Better Packaging for More People." With that mission in mind, WPO encourages the development of packaging technology, science and engineering; stimulation of international trade; and the advancement of packaging education and training. The President, Thomas Schneider, is based in US