



PROCESS FOR SELECTING AND AWARDING WPO'S SUSTAINABILITY AWARD

These criteria will be applied to entries submitted for judging.

1. At the time of entry for the regular WorldStar competition, candidates will indicate that they also want to be considered for the Sustainability Award. Therefore, each WorldStar winner that chooses this option will be automatically considered for judging for the Sustainability Award.
2. Each entrant will complete a separate form that addresses each of the Sustainability Award's criteria. The information provided by the candidates on this form should demonstrate why their package should receive a Sustainability Award, using measurable and supportable information.
3. A candidate for a Sustainability Award must first qualify as a winner of a WorldStar Award.
4. Evaluation of the candidates will be done by members of the Sustainability Committee. The Sustainability Committee will evaluate these write-ups, weigh them in a quantitative way and score each submission. Committee member evaluations will be completed in 30 days and returned to the manager of the awards program, for compilation.
5. Winners will be announced within 90 days after the regular WorldStar judging meeting, giving winners enough time to plan to travel to the Awards ceremony if they wish to do so.

The criteria are as follows:

Criteria	Examples:
SOCIAL:	Benefit to Society (maximum 50 words)
MATERIAL:	Responsible raw materials sourcing, including materials from renewable resources (maximum 50 words)
SOURCE REDUCTION:	weight reduction when compared to the previous package or to general packs in its class (maximum 50 words)
ENERGY:	Optimization during transportation, storage and use (maximum 50 words)
RECOVERY:	Re-usability, recyclability, recoverability, post-consumer material recycling, ease of disposal (max 50 words)

The scoring scheme is based on the Committee response to the information provided by the candidate and whether the candidate's claims agree with the criteria. Points would be awarded in each of the 6 categories as follows:

Disagree *	Agree	Strongly Agree
1	2	3

* Disagree could include no response to a criteria (criteria left empty or not adequate).

Total scores will be divided by 6. Winners would have to pass a threshold score of an average of **2.0** or higher in order to be eligible for WPO's Sustainability Award.

All entries which score 2.0 or above will receive an Honorable Mention certificate.

The top 3 winners, by score, will receive the following awards:

- 1st Place:* **Gold**
- 2nd Place:* **Silver**
- 3rd Place:* **Bronze**

In case there is a tie, there could be additional winners in each category i.e. 2 gold, silver or bronze.

Following is an example of how the scoring could go:

Criteria: <input type="checkbox"/>	1	2	3	4	5	6	Total	Average
Candidate: <input type="checkbox"/>								
#1	2	3	1	3	2	1	12	2.00
#2	3	3	3	3	2	2	16	2.67
#3	1	1	1	2	2	1	8	1.33
#4	2	2	3	2	3	2	14	2.33
#5	1	2	2	2	2	1	10	1.60