



**WORLDSTAR
WINNER
2013-2014**

Food

73 Entries

39 winners

Entry Name: "SMART CAP"
Entry Number: 0303/F
Company: Revpack Tecnologia e Comércio de Componentes Plásticos Ltd
Country: Brazil
National Competition: Brazil, Premio Abre Design e Embalagem / ABRE
Email: marcel@revpack.com.br
Website: www.revpack.com.br

SMART CAP" is the first flip-top down cap produced in Brazil under a new patented system that allows its manufacturing in just one piece including lid + valve. The new solution allows automatic seal application for better efficiency in line and provides the control of product flow according to customer's needs. "SMART CAP" is injected using just one kind of resin that generates cost savings to customers and less impact to the environment, by facilitating its recycling. Results: 48% cost reduction, better performance on production line, recyclability after use and better efficiency on products use .



Entry Name: 600KG Powdered Bulk Food Pack
Entry Number: 0119/F
Company: DS Smith Packaging
Country: UK
National Competition: United Kingdom, Starnpack
Email: peter.foot@dssmith.eu
Website: www.dssmith-industrial.co.uk

A cost effective, reusable solution for 600kgs of powdered food. The innovative design can be repeatedly filled and decanted and stacked three high in long term storage. It features an integrated KAYPAL© cardboard pallet base ensuring hygiene integrity. The design ensures the exposed flute edges are sealed to prevent contamination. A heavy duty fibreboard sleeve is laminated internally, thus increasing the bulge resistance by 40%. When our container reaches the end of its useful life, it can be totally recycled, as all 4 components, including the pallet base are 100% fibre. Warehouse space savings are in excess of 25%.



Entry Name: A Sustainable Formable Laminate Packaging
Entry Number: 0175/F
Company: CJ CHEILJEDANG
Country: South Korea
National Competition: Korea, Korea Star Award
Email: tkyun@cj.net
Website: www. eng.cjcheiljedang.com

Paper brings positive appeal for consumers but it cannot be used in FFS due to its inability to form. Thanks to a formable fibre material and anti-curling technology, it is possible to develop sustainable formable laminate packaging. It enables us to feel tactility that communicates the environment and decrease CO2 emissions. Billerud Fibre Form®: can be stretched 15% in MD and 10% in CD - Laminating technology: Fix the eye-mark pitch range controlling to print fibre form longer and laminate with fibre form and barrier film at low tension. A sealing layer winds up in the outside to prevent fold-up



Entry Name: AFTER EIGHT Geschenkschleife
Entry Number: 0275/F
Company: DS Smith Packaging Deutschland Stiftung & Co. KG
Country: Germany
National Competition: Other
Email: Katinka.Osterod-Grehl@dssmith.eu
Website: www.dssmith-packaging.de

Creative construction, brilliant eye-catcher: This P.O.S. display in the form of a big present with bow conveys to the consumer that the product portfolio is perfectly suitable for giving it away. With an easy to change 2-D sign, the display can be individualized for different seasonal presents - highlights all the year around. The construction is designed for 2x1/4-chep-displays side by side or 2x2 1/4-chep-displays back-to-back and offers an arbitrary, easy access to the products. It can be used flexibly in different types of retail outlets. The eye-catcher is the big bow and the colouring makes a clear brand statement at the P.O.S.



Entry Name: Aragem
Entry Number: 0099/F
Company: Debonatinta
Country: Spain
National Competition: Spain, Liderpack
Email: estudigrafic@debonatinta.com
Website: www.debonatinta.com

Cambrils Cooperative creates a new brand ARAGEM to commercialize their Arbequina extra virgin olive oil, and thus be able to reach new markets and new audiences, especially in the export and sale of its oil in specialty quality products shops. The briefing is very clear, they need a brand and a graphic image that sells both at home and abroad



Entry Name: Asin Farm Organic Olive Oil Bottle
Entry Number: 0283/F
Company: Tasarim Ussu Ltd.
Country: Turkey
National Competition: Turkey, Crescent and Stars for Packaging
Email: gamze@tasarimussu.com.tr
Website: www.tasarimussu.com.tr

Asin Farm ordered package designs for their olive oil. We designed an identity which expressed its quality oils, with degraded organic paint and handmade decoration. Special production organic oil was expressed to the consumer with olive branches hand-engraved on the bottle. With this innovative approach, unique boutique packaging was created.



Entry Name: BALGO HONEY SPOON
Entry Number: 0156/F
Company: Dervolit Met. Plastic San. Tic. Ltd. Sti.
Country: Turkey
National Competition: Turkey, Crescent and Stars for Packaging
Email: eliz@balgo.com.tr
Website: www.balgo.com.tr

Inspired by the many natural benefits of honey, the Balgo Honey Spoon was designed to streamline the process of adding honey to your drink. No more messy packets or sticky fingers- simply peel back the spoon's cover and drop it in your drink. The spoon doubles as a stirrer so there's also less waste! Balgo offers; easy, portable and practical solution; it is the first product that pioneers the benefits of honey usage into hot drinks. Unique, innovative design of Balgo is 100% recyclable material.



Entry Name: Bulk Hens Eggs Novelty Carton
Entry Number: 0213/F
Company: Nampak Cartons and Labels
Country: South Africa
National Competition: South Africa, Gold Pack Awards
Email: Mmabatho.Sikhuba@za.nampak.com
Website: www.nampak.com

This fun, novelty presentation pack has a hexagonal shape, which, through clever structural manipulation and a recessed base to suit the top, easily stacks for distribution and retail display. The graphics and structure combine to create an engaging in-store display. The base combines a crash lock and H-lock feature. The fit of the lid and base increases stack strength as the cartons lock into one another and prevents side ways movement.



Entry Name: Cadbury Value Added Flow Pack (VAFP)
Entry Number: 0215/F
Company: Nampak Flexible Pinetown
Country: South Africa
National Competition: South Africa, Gold Pack Awards
Email: Mmabatho.Sikhuba@za.nampak.com
Website: www.nampak.com

SA's first re-closable chocolate packaging combines functionality, consumer insight and communication. The offset fin, the cold seal along the full length of the fin and on-pack graphics ensures that the packaging delivers added value to consumers. The VAFP technology has been applied in a new manner to meet local conditions.



Entry Name: Caja inviolable para alimentación
Entry Number: 0103/F
Company: Logoembalajes S.L.
Country: Spain
National Competition: Spain, Liderpack
Email: andres@logoembalajes.es

Cardboard box with safety lock that ensures the shipment without the possibility of manipulating inside. Completely self-mountable box without using sealing, glue, etc. The security closure is achieved with a double groove in the front wall of the box in which is embedded a double tab that bends 180% inside, with lateral clamping, leaving inside a housing.



Entry Name: Clover Butro Tub
Entry Number: 0142/F
Company: Polyoak Packaging (Pty) Ltd
Country: South Africa
National Competition: South Africa, Gold Pack Awards
Email: michelle.penlington@polyoak.co.za
Website: www.polyoakpackaging.co.za

This unique tub design has a changing curve in all three planes inspired by contemporary architecture of Cape Town's Greenpoint Stadium. The 360 degree artwork coverage enhances sales appeal while using a single label is very cost effective. Advanced injection mold design maintained thin wall sections, reducing weight by 5-12%. This "green" pack was thoroughly prototyped for easy opening and closing action on a curved surface with a perfect seal. The innovative shape is tamper evident with "nesting" for easy merchandising. Filler handling, stacking and palletising remained optimised within current equipment configuration. A world first with no straight lines!



Entry Name: Customised oxygen barrier packaging for sea food
Entry Number: 0183/F
Company: RPC Superfos a/s
Country: Denmark
National Competition: Scandinavia, Scanstar
Email: birthe.bebe.nielsen@superfos.com
Website: www.rpc-superfos.com

This PP pack is developed to replace metal cans for seafood with long shelf life. The packs resist treatment under high temperatures and autoclaving and have a good graphical display and a shelf life of two years. We have united several methods to establish an oxygen barrier in one single packaging. Finally, use of virgin material approved for treatment under high temperatures and autoclaving. Easy adaptable to many foodstuffs which require airtight storage.



Entry Name: Die Cut Lid 2020
Entry Number: 0199/F
Company: Constantia Flexibles
Country: Austria
National Competition: Europe, EAFA Award, Alufoil Trophy
Email: sabine.rudolf@cflex.com
Website: www.cflex.com

Resource Efficiency: Down gauging of the aluminium from market average 30 micron to 20 micron ; solvent free along a proprietary Constantia extrusion coating. Real market break through in Europe.



Entry Name: Envase barrera para guacamole
Entry Number: 0102/F
Company: ITC PACKAGING
Country: Spain
National Competition: Spain, Liderpack
Email: lrodriguez@itc-packaging.com
Website: www.itc-packaging.com

This is the first barrier IML labelling container manufactured in Spain, 3 goals accomplished: decoration high quality and impact, OTR levels drastically reduced, enabling the reduction product preservatives. Perfect for products with limited life cycle, since it facilitates preservation, production, handling, transportation and distribution.



Entry Name: Ergotop
Entry Number: 0192/F
Company: Laminados Facarlyte S.A de C.V
Country: Mexico
National Competition: Mexico, Envase Estelar (AMEE)
Email: andrewgd@facarlyte.com
Website: www.ergo-top.com

The ergonomically designed dent on the neck of the container, allows the consumer to easily insert a finger for easy removal of the warranty seal, increasing the clamping area of the membrane. With Ergotop you can avoid using liners with tabs that are complicated to die cut and to place into closures.



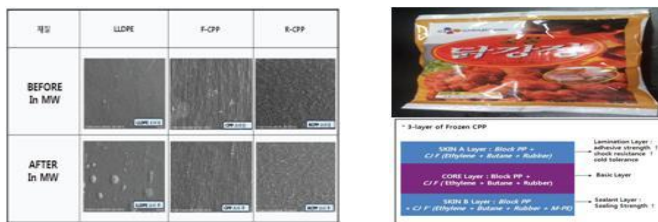
Entry Name: Fazer travel exclusive gift box series
Entry Number: 0322/F
Company: Fazer Confectionery, LFH Illuminating Brands, VG Kvadra Pak AS
Country: Finland
National Competition: Scandinavia, Scanstar
Email: kati.randell@fazer.com
Website: www.fazer.com

The cardboard box is produced and printed as one piece but when opened, it divides into a serving bowl and a sleeve. The box has a unique format although machine filled (cost effectiveness). The design tempts consumers with pronounced premium impression, enhanced by finishing with varnishes, embossing and hot foil. The box is easy to open and can be closed with the sleeve. The gift value carrying design consists of a comprehensive branded area which helps the recognition of the well-known premium brands and the tastes.



Entry Name: F-CPP
Entry Number: 0242/F
Company: CJ CHEILJEDANG
Country: South Korea
National Competition: Korea, Korea Star Award
Email: tkyun@cj.net
Website: www.eng.cjcheiljedang.com

LDPE has a good sealing property but packaging alteration may occur in the microwave oven over 80 °C due to low melting point. CPP has a high melting point but it is very brittle in the frozen retail. F-CPP has medium physical properties between LLDPE and CPP. Convenient Flexible Packaging in the microwave oven.



Entry Name: Feinschmecker Pouch
Entry Number: 0201/F
Company: Constantia Flexibles
Country: Austria
National Competition: Europe, EAFA Award, Alufoil Trophy
Email: sabine.rudolf@cflex.com
Website: www.cflex.com

For the first time Dry Soup Packaging is made peelable. When opening the "Feinschmecker Pouch" - developed together with Unilever, you may look immediately at the ingredients, which were optimized by Unilever as part of the process. Due to the combination of two flaps and easy peel opening the consumer can open the pouch in a very convenient way without the need of additional equipment, such as scissors or knife. Furthermore, as the pack does not get split into two pieces when opening, the branding remains intact.



Entry Name: Flat Bottom Pillow Bag
Entry Number: 0018/F
Company: Frito-Lay
Country: USA
National Competition: United States of America, AmeriStar
Email: Marty.Dierl@pepsico.com
Website: www.fritolay.com

The Flat Bottom pillow (new format) bag has the wide opening of a standard pillow bag with a stand-up feature at the bottom of the bag. After the pillow bag is made we square up the bag and then seal the folds to the bottom using two sided sealable film. This bag does not have gussets so the bag has less nitrogen leak points than other flat bottom bags. We currently have two products in this bag style Twistos sold in Canada, and Stacy's Pita Crisps product sold in the U.S.



Entry Name: Fry's Meat Free Ready Meal Carton Range
Entry Number: 0212/F
Company: Nampak Cartons and Labels
Country: South Africa
National Competition: South Africa, Gold Pack Awards
Email: Mmabatho.Sikhuba@za.nampak.com
Website: www.nampak.com

The use of specialised hybrid screening developed by Nampak has resulted in high quality graphics and printing on a polycoated cartonboard enhancing the brand's appeal at no extra cost. This technology achieves proof quality printing, and greater 'depth' to the imagery across the range. The packs were produced with Delta E reading within 3 on polycoated carton board. This global colour management reading ensures tight tolerances within a measurable colour range.



Entry Name: Gatorade Prime Performance Chews
Entry Number: 0091/F
Company: PepsiCo
Country: USA
National Competition: United States of America, AmeriStar
Email: toby.wingfield@pepsico.com
Website: www.pepsico.com

PepsiCo developed the new Gatorade Prime Performance Chews to fulfil athletes need for a caffeine-free pre-game energy product. The primary packaging is designed with performance athletes in mind being both portable and functional. The sleeve offers a novel and interactive way for the consumer to open and enjoy the product. Challenges in developing the opening feature included no use of adhesive, no change to the on shelf design, no interference with the peg hanger, automated erection, and easy to open. In addition the caddy was designed to be compatible with the current grocery glide racks for enhanced presence on shelf.



Entry Name: Green Partition
Entry Number: 0124/F
Company: Thai Containers Group Co. Ltd.
Country: Thailand
National Competition: Thailand, Thai Star
Email: pakapolk@scg.co.th
Website: www.thaicontainers.co.th

Green partition is made from a one-piece corrugated board. Its structure can be folded and fitted easily in one-step, using its product forming partition. The partition was designed to protect critical points (label and shoulder), of the bottle whilst optimizing the cost. This design can reduce paper usage, assembly cost, and storage area.



Green Partition
Thai Containers Group Co., Ltd.



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Green Partition
Thai Containers Group Co., Ltd.

Entry Name: High Barrier Nano-coated Flexible Packaging For Maheev Mayonnaise

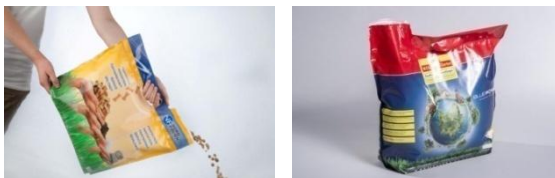
Entry Number: 0113/F
Company: Danaflex-Nano Ltd.
Country: Russia
National Competition: Russia, ProdExtraPack
Email: parfenova@danaflex.ru
Website: www.danaflex.ru

Multilayer material of transparent nano-coated PET film, colourful interlayer printing and opaque PE base with high barrier properties, excellent heat resistance, high mechanical strength, the key benefit of this material is a significant increase in the products shelf life. Unlike traditional foil triplex this packaging is lower in cost and weight.



Entry Name: MaxiPouch
Entry Number: 0315/F
Company: Nordfolien GmbH
Country: Germany
National Competition: Deutscher Verpackungspreis/German Packaging Award
Email: julia.haupt@nordfolien.com
Website: www.nordfolien.com

MaxiPouch is the first and only end-user oriented packaging offering a multi layer carrying handle, reclosing system and standing bottom which can be processed on a FFS filling line from a reel. It also opens a new spectrum in packaging dimensions through its individual design and enlarges the filler's packing flexibility. MaxiPouch creates a great link between efficient filling, customer friendly additional functionality and high quality.



Entry Name: McMix: Clever Packaging For Direct Food Contact
Entry Number: 0149/F
Company: STI Group
Country: Germany
National Competition: Hungary, Hungaropack
Email: sabine.doering@sti-group.com
Website: www.sti-group.com

Made of ISEGA-certified material, which is approved for direct contact with food, the cardboard box is able to hold hot fried food without moisture or oil soaking into it. As an integrated insert divides the box into three sections, the construction is suitable for any kind of small sized products. The coatings allow the McMix box to remain stable and its contents to stay fresh for longer. An integrated cover makes the McMix a perfect on-the-go snack.



Entry Name: Milkyshake
Entry Number: 0309/F
Company: Strauss-group
Country: Israel
National Competition: Israel, Israel Star
Email: shira.rosen@strauss-group.com
Website: www.strauss-group.com

The milkshake packaging is a very innovative packaging as it gives consumers a new experience of consuming a pudding product. The convenient experience is eating pudding with a spoon whilst the milkshake is consumed by shaking and drinking. It's appealing, exciting and suitable for on the go. We were able to turn a cup into a drinking packaging by enabling it to be opened by 2 sides. We also turned the transporting packaging to be an appealing display on the shelf. The production technology is IML so the label and cup are recyclable.



Entry Name: NEMO - Next Generation Food Can
Entry Number: 0262/F
Company: ARDAGH MP WEST FRANCE SAS
Country: France
National Competition: Deutscher Verpackungspreis/German Packaging Award
Email: veronique.meleard@ardaghgroup.com
Website: www.ardaghgroup.com

Design change resulted in nitrogen dosing for a food can, with pressure resistance up to 4.5bar, allowing for 15 % less material (43% reduction of wall-thickness) and removal of beads, resulting in a premium look. Freshness comes on opening the can, created by the 'pssht'-sound effect of the vacuum release.



Entry Name: Package for chewing gum.
Entry Number: 0076/F
Company: Ukrplastic
Country: Ukraine
National Competition: Ukraine, Ukrainian Packaging Star
Email: club-pack@ukr.net
Website: www.upakjour.com.ua

This package is made of the laminate consisting of the oriented film, aluminium foil and paper. The parabolic notch is applied by the laser near the package ends, where the film is not connected to other laminate layers. The film is torn by pressing the notch. By pulling back the received leaf, the package can be easily opened. The package is also easy to close.



Entry Name: Peltolan Blue Cheese
Entry Number: 0059/F
Company: PACKLAB
Country: Finland
National Competition: United Kingdom, Starpack
Email: marika@packdesign.com
Website: www.packdesign.com

It integrates a big idea throughout the products aesthetics, functionality and usability. From its initial single pack sliced wood appearance, to its grouped pack tree merchandising, every bit of detail of the packaging has been thought about and has been utilised to tell the brand story. The "Slice of Finnish Nature" was taken literally and transferred to the stackable structure that forms the birch tree, allowing the slices to communicate natural refined wood which suggests the refinement of the cheese making process. Within the natural wood grains there are hidden illustration details that can be found.



Entry Name: Petit Chocopie
Entry Number: 0137/F
Company: LOTTE CO. LTD, Nippon Tokan Package Co.,Ltd.
Country: Japan
National Competition: Japan, Japan Good Packaging
Email: hanaki_naoto@lotte.co.jp
Website: www.lotte.co.jp

We introduced a "New Automated Shipping Carton" which works as both a shipping carton and display box. Four display boxes are connected with hot melt adhesive in appropriate volume and position, so you can deliver it without unintended separation. On the other hand, when you want to use it as a display box, you can separate it easily into four display boxes.



Entry Name: Plastic cup making long shelf life corned beef available
Entry Number: 0209/F
Company: Toyo Seikan Co. Ltd, Meidi-Ya Co.Ltd. / Forica Foods Co.Ltd.
Country: Japan
National Competition: Japan, Japan Good Packaging
Email: shouichi_inaba@toyo-seikan.co.jp
Website: www.toyo-seikan.co.jp

The plastic cup designed for a corned beef product is suitable for retort processing which enable three year shelf life. Its special high barrier material makes the product long-life comparable to a canned one. The lid is easy and safe to peel off, and then the cup is microwave-oven ready.



Entry Name: Post Consumer Bag for Dry Food
Entry Number: 0021/F
Company: Kellogg Company
Country: USA
National Competition: United States of America, AmeriStar
Email: matt.polak@kellogg.com
Website: www.kellogg.com

The Kashi Stand-up bag for dry goods uses film that contains FDA-approved direct food contact post-consumer recycled High Density Polyethylene (HDPE). By using post-consumer HDPE the package requires a reduced amount of virgin material that would be required to deliver this product. The resin requires less energy than virgin HDPE. The material is produced from kerbside collected bottles. The collected bottles are then sorted to remove any non-food grade bottles from the recycling process. Then the material is grinded down into flakes and washed to remove all of the unwanted components such as labels and other contaminants.



Entry Name: Royco Packet Soup Range
Entry Number: 0272/F
Company: Afripack Consumer Flexibles, Mars Africa Food
Country: South Africa
National Competition: South Africa, Gold Pack Awards
Email: tvoller@afripack.co.za
Website: www.afripack.co.za

An aluminium-free packaging solution that has effected a 25% reduction in carbon footprint for the entire range of Royco packet soups. The traditional aluminium foil layer has been replaced with an innovative new laminate saving 45 tons of aluminium in 2012. The new pack substrate delivers cost efficiencies as well as improved benefits to consumers.



Entry Name: Sisi Bonbon & chocolate series
Entry Number: 0284/F
Company: Gabriel Bonbon Manufacture Ltd.
Country: Hungary
National Competition: Hungary, Hungaropack
Email: magyarrapszodia@t-online.hu
Website: magyarrapszodia.hu gabrielcsokolade.hu

This is a consumer package family for our handmade chocolate series. With the portrait of Queen Elisabeth (Sisi) in the centre and a silk ribbon, the package suggests the quality and delicacy of the product. Bonbons can be fixed inside the box by creative folding, thereby protecting these sensitive products.



Entry Name: Sustainable convenience salad bowl
Entry Number: 0325/F
Company: Coop/awtec AG/Gastro Star AG
Country: Switzerland
National Competition: Switzerland, Swiss Star
Email: alexandra.sauer@coop.ch
Website: www.coop.ch

Our convenience salad bowl allows for a consumption of fresh and tasty salads without leaving stains on your business outfit. Due to the square form and its reinforcing ribs, it needs less space and 30% less material than the round antecessor. Once empty, it even fits into small dustbins. The increase of sales by 20% demonstrates the satisfaction of the consumers. Furthermore, easier logistics and the reduction of material resulted in cost cutting effects.



Entry Name: ThermaLite® PET Jar for M&S Simply Pickles
Entry Number: 0238/F
Company: APPE, G's Fresh
Country: UK
National Competition: United Kingdom, Starpack
Email: kinza.sutton@appe.com
Website: www.appe.com

- PET replaced glass and polypropylene • 85% lighter than glass • Significantly lower carbon footprint; reduced weight, logistics, processing energy • Filling-line speed: no impact • Crystal clear, ergonomically efficient, shatterproof • Easy opening/closing, standard metal cap • Hot-fill to 95oc, pasteurisable. Huge technological advance – market first • 22% sales increase over previous period • 100% recyclable.



Entry Name: Tyson 100% Polyethylene Stand-up-Pouch
Entry Number: 0263/F
Company: Dow Chemical, Tyson de Mexico & Printpack
Country: Mexico
National Competition: Mexico, Envase Estelar (AMEE)
Email: ceid@dow.com
Website: www.dow.com

This is the first commercial stand-up-pouch (SUP) made from 100% polyethylene (PE). This package is 100% recyclable in areas with existing PE-recycle streams. Frozen food packaging has typically demanded multi-material films to meet the specialized requirements of high tear strength and puncture resistance, cold-temperature tolerance, barrier properties, and excellent optics.



Entry Name: WLC Food Safe
Entry Number: 0198/F
Company: Van Genechten Packaging
Country: Germany
National Competition: Deutscher Verpackungspreis/German Packaging Award
Email: mavemarg@vangenechten.com
Website: www.vangenechten.com

This folding box is the first industrial solution for the actual problem of the migration of substances from the recycled cardboard, micro flute or environment in to food or pet food products. For this special WLC Food Safe Coating you can use any kind of cardboard available. Main functionality is the barrier function and the protection of the food product against substances with risk for human health. And within this coating you can use sustainable recycled board for food packaging



Entry Name: Yudum Limited Edition Extra Virgin Olive Oil
Entry Number: 0308/F
Company: Yudum Gida San. Ve Tic. A.S.
Country: Turkey
National Competition: Turkey, Crescent and Stars for Packaging
Email: btan@savola.com
Website: www.yudum.com.tr

Textures of ceramics and soil meets with glass in Yudum Limited Edition Extra Virgin Olive Oil bottle, designed by the famous fashion designer Ümt Ünal. This bottle settles on a dripping rhythm by its narrow nozzle. The glass part and all the writings has been designed and produced in the colour olive green

