SUSTAINABILITY AWARD





GOLD AWARD - LOOP PALLET

Company: IPG Intelligent Packaging Group AB

Country: Sweden

IPG:s loop pallet is a cost-effective and environmentally friendly pallet that enables 40% cut in return transport costs, 40% reduction of carbon dioxide emissions, 40% more effective stackability, 40% more efficient storage, 40% reduced weight and 100% recycability and reusability. Furthermore it's transport friendly, suitable for racking (1000kg) and ergonomic. The unique design of the loop pallet with an adapted space between stacked pallets ensures that the needed number can be easily retrieved from the pile.





SILVER AWARD - INFINI BOTTLE

Company: Nampak Plastics Europe Country: UK

Infini, Nampak's new monolayer HDPE (High Density Polyethylene) milk bottle is up to 25% lighter (dependent on size) than industry standard bottles whilst still meeting all current performance specifications. In addition, it offers consumers a modern, improved design and enhanced functionality. The bottle is 100% recyclable with post consumer recycled content of up to 15%. Its new design uses approx 16,000 tonnes less material and offers carbon savings of around 34,000 tonnes pa. Launched in 2012, 100 million bottles will have been manufactured and sold by the end of the year.

BRONZE AWARD - MOUNT FRANKLIN EASY CRUSH

Company: Coca-Cola Amatil. Country: Australia

The Mount Franklin Easy Crush bottle is the lightest water bottle in the Australian market and at the time of launch had the lightest body of any 600ml water bottle in the world. It is more than 40% lighter than its predecessor and successfully promotes responsible behaviour by consumers. The simple twist and crush process reduces the size and amount of space needed to transport it to recycling centres. The increased crushability, use of post-consumer resin, material use reduction and increase in vertical load and stacking stability has this package ticking the sustainability boxes along its entire life cycle.