

Entry Name: Corrugated cardboard packing of large-scale copier
Entry Number: 0251/E
Company: Ricoh Company, Ltd. / Ricoh Logistics System Co., Ltd. / Nakatsugawa Packaging Industrial.co.Ltd
Country: Japan
National Competition: Japan, Japan Good Packaging
Types: Transport
Email: t-kureishi@nb-npi.co.jp
Web: <http://www.nb-npi.co.jp/>

All corrugated cardboard packing of the large-sized copying machine, which is also precision instruments and also a heavy load (600kg). It has been developed for the purpose of the pallet weight saving and cost improvement. This pallet has a function for enabling the caster of a product to roll. Cost was reduced by 54%. Weight was reduced from 100kg to 37kg.100% recycled.

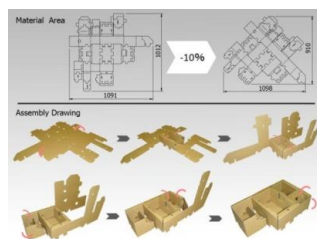


Entry Name: Corrugated cushioning for video camera(Reduction of material by using diagonal fluting direction)
Entry Number: 0255/E
Company: Rengo Co.,Ltd.
Country: Japan
National Competition: Japan, Japan Good Packaging
Types: Consumer
Email: hi-sugita@rengo.co.jp
Web: <http://www.rengo.co.jp/>

Resource saving, Reduction in the number of parts, and High-performance product protection. This corrugated cushioning for video camera has various characters. The layout of the cushioning for the main body and its attachments is designed to look good when opened. This cushioning also delivers high-performance product protection. Furthermore, it has saved resource through the reduction of corrugated consumption.



〔Corrugated cushioning for video camera.〕



Entry Name: Development of Non-Adhesive Toner Packaging with an Easy-to-Open Zipper System

Entry Number: 0169/E
Company: KYOCERAMITA Corporation
Country: Japan
National Competition: Japan, Japan Good Packaging
Types: Transport

Email: n-mura@kyoceramita.co.jp
Web: www.kyoceramita.com

The packaging medium was developed adopting a long zipper to make it easy to extract the contents, which were rearranged to save space, while reducing the materials used by 33%. The box is formed with one single sheet without using adhesives. The flap is designed so that it will not separate once it is inserted. In order to protect a protruding part of the contents, the box frame is designed to act as shock absorbing material. The contents height was adjusted by lowering the bottom buffer part, succeeding in reducing the box size.



Entry Name: GrolliBox
Entry Number: 0336/E
Company: Buchbinderei Grollimund AG
Country: Switzerland
National Competition: Switzerland, Swiss Star
Types: Consumer

Email: klaus.dannenberger@vtxfree.ch
Web: www.grolli.ch www.grollibox.ch

It is a surprisingly simple and practical idea, creative and helpful, stackable, stylish and stable, space saving storage and filing system for CDs and DVDs, just brilliant. This inconspicuous box contains 20 archive bags for CDs or DVDs. When opening the box the bags arrange themselves fan-shaped. The data media can be inserted easily avoiding scratches and contamination. With the numbered bags a safe and space-saving storage system can be established. Order with fun. This box is manufactured from regrowing materials (paper and cardboard) in accordance with the principles of the Forest Stewardship Council FSC.||



Entry Name: LED LCD TV Packaging Design
Entry Number: 0258/E
Company: AUO Optronics Corporation
Country: China
National Competition: China, PackStar
Types: Transport

Email: Sandy.Chan@auo.com

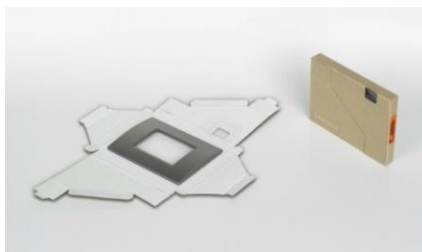
“Whole Single Paper” material design for easy recycling; without glue in structure, facilitate to flatten for recycling in storage and transportation. 2 in 1 multiple affects, freely adjusts to different needs of products. The existing bottom cushions have been utilised to create an extra “Carton Stand” structure therefore protecting the product; Assist the “long but the width is slim type of carton” to stably stand alone in retail/exhibition reaching a 2 in 1 multiple effect, at the same time. It be unarmed disassembled and started extra carton stand functions, adjust carton width without extra tool need.



Entry Name: Livinglight wiring devices cover plate box
Entry Number: 0131/E
Company: BTicino Spa
Country: Italy
National Competition: Italy, Oscar dell'imballaggio
Types: Retail

Email: marco.fiorentino@bticino.it
Web: www.bticino.it

Distinguished by appearance, quality, attention to detail, lightness and economy of material. Unusually for the sector product access is facilitated by a simpler solution. Livinglight cover plates (15.000.000/year). One-piece Kraft effect recycled cardboard without functional gluing or printing. Results: Lower packaging costs, no print and functional gluing costs, reduced component and cover weight and volume. Easily recyclable mono-material packaging > 90% recycled cardboard, “Ecodesign” classified. Fixed content protection. Packaging mounted, product packaged with standard production. High intrinsic environmental quality. Ecological material communicates recyclability and strength.



Entry Name: Package Design for Notebook Computer VAIO S Series

Entry Number: 0267/E
Company: Sony Corporation
Country: Japan
National Competition: Japan, Japan Good Packaging
Types: Retail

Email: Hiroshi.Hanaoka@jp.sony.com
Web: <http://www.sony.co.jp/>

This refold-able package design offers our customers easy and a fun way of recycling and reusing the package; unnecessary parts can be packed together, and a document storage box can be created. The cushions and accessory box in the package are specially designed so it can be broken down and refolded easily. The document box is designed so it can be placed beautifully in the bookshelf. The biggest feature of this package is that it can be refolded and packed together in one, which helps the customers easy to carry. The folding steps are shown with illustrations printed on the package.



Entry Name: PHILIPS LED LAMP BLISS BOX

Entry Number: 0295/E
Company: ECOBLISS INDIA PVT LTD
Country: India
National Competition: India, Indiarstar
Types: Consumer

Email: chakravarthi@ecobliss.com
Web: www.ecobliss.in

An innovative development OUT OF BOX concept in bulb category! Face of the box partially thermoformed to the lamp shape and the final bliss box gives a perfect presentation pack. Out of box concept. Partially thermoformed, forming shape of lamp. • Visibility of product is 75%, communication on package is 25% in forepart of the pack. • Over packing of product is avoided as it is made up of a mono material, there's no need for separation of packaging materials.. • Minimum packing material is used due to its design. • Convenient for storing and handling. • Provision of hang hole in a box.



Entry Name: Star Blaze (lamp Pack)
Entry Number: 0225/HH
Company: PT. Bukit Muria Jaya Indonesia
Country: Indonesia
National Competition: Asia, AsiaStar
Types: Retail

Email: mohamad.devid@bmj-indonesia.com
Web: www.bmj-indonesia.com

This packaging design will facilitate users in performing experiments or testing before they are ready to use the lamp. Users don't need to break the seal on the packaging, if they want to test that lamp.

