

**Entry Name:** Athena  
**Entry Number:** 0084/B  
**Company:** Mondi Tire Kutsan Kağıt ve Ambalaj Sanayi A.Ş.  
**Country:** Turkey  
**National Competition:** Turkey, TSE  
**Types:** Consumer

**Email:** alp.ersan@mondigroup.com  
**Web:** www.mondigroup.com

Athena has been designed for the olive oil bottle and this design can be adopted into similar kinds of bottles. The basic features of Athena are ease of carriage, convenience for protection and display. Athena is made of 100% corrugated single wall material. The internal supporting parts of the box are designed for stable protection and shock absorption, thus bottles can be transported in confidence. The product installation is just by folding, not any other material for merger (punch or glue).



**Entry Name:** Bag-in-box for Juice and Syrup  
**Entry Number:** 0165/B  
**Company:** Glomma Papp AS  
**Country:** Norway  
**National Competition:** Scandinavia, Scanstar  
**Types:** Consumer

**Email:** ulf.lande@glommapapp.no  
**Web:** www.glommapapp.no

This BIB has low start-up costs, near standard equipment meets small and medium producers. Optional tap solution, standing/lying, makes BIB fit all refrigerators. Integrated handle, helps save the environment. The package is developed to and requires less investments in packaging equipment, also with several different BIB-sizes. With this package, small and medium producers are able to start up with BIB products. 8 corners increases strength, and require less material. The BIB adjusts to fit transport mediums. The shape, with its panels, gives opportunities for good graphic design.



**Entry Name:** Binboa Vodka  
**Entry Number:** 0167/B  
**Company:** Tasarim Ussu Ltd.  
**Country:** Turkey  
**National Competition:** Turkey, Crescent and Stars for Packaging  
**Types:** Consumer

**Email:** gamze@tasarimussu.com.tr  
**Web:** www.tasarimussu.com.tr

Integrating brand symbol, bull emblem, to glass body in 3rd dimension, and carving the center of the relief emblem in an ergonomic way; resulted an extraordinary and unique glass packaging. By integrating the Binboa brand symbol, the bull emblem, to glass body and by carving the center of that relief emblem in an ergonomic way; the approach has created an easy grasp and a sense of possession by its haptic perception in that asymmetric design.



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**Entry Name:** Black Dog Centenary Pack  
**Entry Number:** 0306/B  
**Company:** ITC Limited, Packaging & Printing SBU  
**Country:** India  
**National Competition:** India, Indiarstar  
**Types:** Retail

**Email:** voruganti.rajesh@itc.in  
**Web:** <http://www.itcportal.com/>

This revolutionary single-piece carton pack replaced traditional two piece carton which had an high value added outer & a micro-fluted printed inner-fitment giving protective cushioning & holding the bottle. The pack has value additions of embossing, foiling, UV with critical registration creating barrier for duplication. Further it gets laminated to kraft & liner with state-of-the-art micro-fluting, lamination technologies to make it sturdy.



**Entry Name:** Black&Wine  
**Entry Number:** 0328/B  
**Company:** Istragrafika  
**Country:** Croatia  
**National Competition:** Croatia, Cropak  
**Types:** Consumer

**Email:** zoran.svraka@istragrafika.hr  
**Web:** www.istragrafika.com

Simple and aesthetic wine bottle box concept made from corrugated black & white carton material. Non-glued basic squared layout results with an unusual, eye-catching form where packaging structure meets avangard architectural structure.



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**Entry Name:** Camelthorn Corrographics - Versatile 12 Pack  
**Entry Number:** 0345/B  
**Company:** Nampak Cartons & Labels  
**Country:** South Africa  
**National Competition:** South Africa, Gold Pack Awards  
**Types:** Transport

**Email:** Cheryl.stiles@sa.com

This pack is both the shipper and the shelf. A super premium branding solution and gift pack for 12 beer bottles, or 10 bottles and 2 drinking glasses. A one piece carton with built-in bottle dividers formed as part of the carton lid. All-in-one packaging solution serving as a functional supply-chain shipper. A huge cost saver as only one carton is used for a number of packing configurations.



**Entry Name:** CASTEL WINE Packaging  
**Entry Number:** 0262/B  
**Company:** Red Wine & Foreign Wine Series  
**Country:** China  
**National Competition:** China, PackStar  
**Types:** Consumer

**Email:** [373103906@qq.com](mailto:373103906@qq.com)

It displays the rich Bordeaux style by virtue of modern design techniques. After opening and taking the bottle out, you can fully unfold the package as if unfolding a beautiful scroll painting. The creative packaging design centers on the ancient buildings in Bordeaux, the packaging box features an ingenious structure. We make the most of each side of the package to implement the end-market promotion strategy, and make a new attempt to the function of the package.



**Entry Name:** DAMLA Spring Water PET 500mL  
**Entry Number:** 0227/B  
**Company:** Coca-Cola Icecek  
**Country:** Turkey  
**National Competition:** Turkey, TSE  
**Types:** Consumer

**Email:** [aykan.gulten@cci.com.tr](mailto:aykan.gulten@cci.com.tr)  
**Web:** [www.cci.com.tr](http://www.cci.com.tr)

Damla Spring Water 500ml package is revolutionary in many aspects including consumer convenience, functionality, aesthetics, cost and sustainability. It's the lightest 500ml PET bottle for water that is commercially available. The lightweight design will save 2.124.000 KWh energy and 1,300,000 kg of CO2 emissions annually. The new package also provides better stability and endurance for bulk storage as well as shelf storage. The Damla 500 ml package has a new and leaner label that meets the information needs of the consumer.



**Entry Name:** DECORATIVE 8 COMPARTMENT TEA BOX  
**Entry Number:** 0257/B  
**Company:** KENT DISPLAY (PVT) LTD  
**Country:** Sri Lanka  
**National Competition:** Asia, AsiaStar  
**Types:** Consumer  
  
**Email:** kentdsales@sltnet.lk  
**Web:** www.kentholdings.com

Natural coloured Pinewood, eco-friendly tea display painted with the famous Buddhist pageant, with a mechanism to hold the tea bags together. It has won the Lanka Gold Star and Asia Star Award. Branded on brass plate. Depicts drawings of the famous annual Buddhist pageant where the tooth relic of the Lord Buddha is taken in procession on the streets of the hill capital. Ideal gift, which could be used to store small trinkets once the products are consumed.



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**Entry Name:** Dogadan Magical Bag  
**Entry Number:** 0140/B  
**Company:** Dogadan Food Products Industry&Marketing Co.Inc  
**Country:** Turkey  
**National Competition:** Turkey, Crescent & Stars for Packaging  
**Types:** Consumer  
  
**Email:** tugba.ozbakir@dogadan.com.tr  
**Web:** <http://www.dogadan.com.tr/>

Doğadan Magical Bag, the first 100% transparent teabag with totally unique burn proof squeezing mechanism and raw solion material made of corn scratch, it can be completely dissolved in nature. The project started with the consideration of consumer concerns about 'natural, transparent and squeezable teabags with herbs&fruits inside'. There are 6 variety of products under Büyülü Bohça portfolio, all are healthy for consumers with herbs and fruits and 100% natural.



**Entry Name:** DRYSTICK® CLEAR WET GLUE LABELS  
**Entry Number:** 0184/B  
**Company:** GRUPO IMPRESOR SAVASA  
**Country:** Spain  
**National Competition:** United Kingdom, Starpack  
**Types:** Consumer

**Email:** comunicacion@savasa.com  
**Web:** www.savasa.com

The Drystick® labels is a new technology that allows the application of clear labels with conventional wet glue labelling machinery at a lower cost and a very important waste reduction. The Drystick® technology provides the opportunity to "premiumise" products in a highly innovative way, both from a manufacturing perspective and a marketing and consumer perspective, without having to face the commercial and financial challenge associated to traditional PSL labels. It also provides a sound sustainable solution for the future. The technology developed by SAVASA and implemented by SABMILLER in UK for the bottling industry applies to NRB AND RB.



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**Entry Name:** Castle Thermochromic Beverage Can  
**Entry Number:** 0347/B  
**Company:** Nampak Bevcan  
**Country:** South Africa  
**National Competition:** South Africa, Gold Pack Awards  
**Types:** Consumer

**Email:** klaus.hass@sa.com

A first for SA. Thermochromic ink "Snow Castle" graphic changes icy blue from white indicating it is ice cold. Inner blue lining and laser etched tab indicates beer is really cold. The packaging creates the advertising theme that plays on the ice-cold theme, aimed at the young and trendy who are always looking for something new. An example of the pack playing a big part in the promotional mix.



**Entry Name:** Full Aperture Beverage Can  
**Entry Number:** 0348/B  
**Company:** Nampak Bevcan  
**Country:** South Africa  
**National Competition:** South Africa, Gold Pack Awards  
**Types:** Consumer

**Email:** klaus.hass@sa.com

A world first in beverage can packaging. Full aperture end turns the can into a drinking vessel saving time serving at sports events. Designed for 2010 FIFA World Cup Parks. Can is smooth when opened, and was also designed so that if thrown by a rowdy supporter it will empty in the air making it safe for these venues. A practical innovation that has revolutionised beer drinking at large events



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**Entry Name:** Golden Circle Chilled Juice Bottle  
**Entry Number:** 0144/B  
**Company:** Outerspace Design  
**Country:** Australia  
**National Competition:** Australia, Australian Packaging Design Awards  
**Types:** Consumer

**Email:** [michael@outerspacedesign.com](mailto:michael@outerspacedesign.com)  
**Web:** [www.outerspacedesign.com](http://www.outerspacedesign.com)

Amongst a sea of brick-like bottles, this innovative and sculptural juice bottle for Golden Circle, with its ergonomic consumer-facing handle stands proud and begs to be plucked off the shelf. This bottle innovation is a first for Australia and this category globally. The elegant, streamlined design disrupts the consumer visually against on shelf competition, featuring a sculptured central handle for easier “anti-glug” pouring and handling. The ergonomic shape and position of the handle make it not only easier to lift from the shelf and the fridge door, but also improved comfort from first pour to the final drop.





**Entry Name:** GUINNESS PLUM BLOSSOM CNY BOX  
**Entry Number:** 0244/B  
**Company:** Starlite Printers (Far East) Pte Ltd  
**Country:** Singapore  
**National Competition:** Singapore, Singapore Star Award  
**Types:** Consumer

**Email:** hhlow@starlite.com.sg  
**Web:** www.starlite.com.sg

The box, adopted the shape of a plum blossom and printed with gold floral design, is an appropriate festive gift. It is intended for reusing as a six-compartment candy box. The CNY Box adopts the shape of the Plum Blossom, a symbolic flower of the Spring Festival, that is, Chinese New Year. The box holds six cans of Guinness Stout, held in place by an insert. As an effort towards environment friendly packaging, the box can be reused as a six-compartment candy box, a common utensil used during the festival to serve titbits to visiting friends and relatives.



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**Entry Name:** High quality self-adhesive labels for the unique wines of Gere winery  
**Entry Number:** 0087/B  
**Company:** STI Petőfi Nyomda Kft.  
**Country:** Hungary  
**National Competition:** Hungary, Hungaropack  
**Types:** Consumer

**Email:** marianna.csordas@sti-group.com  
**Web:** www.sti-group.com

The off-set printed labels containing spot varnish represent the yearly renewed image of premium Hungarian wines. The application of gold embossed foil ensures shorter customers' brand recognition time. The labels are made of semi-glossy paper with glue on their backs which can be removed with water. Their colour and quality reflect the elegance of premium category products. The wines with these labels are popular products of Gere Winery's starting portfolio and that is why it is necessary to underscore the continuous renewal of the image. The labels are made in rolls and are suitable for machine use.





**Entry Name:** Imperial Quantum  
**Entry Number:** 0182/B  
**Company:** OUTIN FUTURES  
**Country:** Korea (South)  
**National Competition:** Korea, Good Design Competition  
**Types:** Retail

**Email:** jjusam2@ymail.com  
**Web:** http://outinco.co.kr

This innovative product made of creative and global design and exclusive technology, suggests new designs for whiskey. This new revolutionary concept boasts a series of upgrades in shape and decorations. Irregular cut down artistic shape, designed to represent the passionate aspect of *ubersexual* men, offers stylish and extraordinary look as well as men's speed and power. This sturdy looking frame decoration around the glass bottle, usually used for electronic devices such as cell phones and computers, adds this bottle design ultra modern look.



**Entry Name:** In search of pure heaven  
**Entry Number:** 0299/B  
**Company:** Madison Art Design Store  
**Country:** China  
**National Competition:** China, PackStar  
**Types:** Consumer

**Email:** [madisonkm@126.com](mailto:madisonkm@126.com)

The whole packaging is made of bamboo, shaddock (a kind of fruit) and bamboo shoots, all of which are common local materials in Yun Nan province of China. All those natural materials affect the fragrance of the tea, thereby you will have a taste of fruit, plants, vegetables combining with tea when drinking it. This design conveys the tea culture and Buddhism spirit of orient.



**Entry Name:** JOSE CUERVO 250ANIVERSARIO  
**Entry Number:** 0049/B  
**Company:** GRUPO PAVISA S.A. de C.V.  
**Country:** Mexico  
**National Competition:** Mexico, Envase Estelar (AMEE)  
**Types:** Consumer

**Email:** t castillor@pavisa.com.mx  
**Web:** www.pavisa.com.mx

High complexity special edition glass bottle with curved shape and thick bottom, each one sandblasted with the name and number which makes every bottle to be unique and authentic. 250 years of tequila production and 10 generations of Cuervo family tradition, 250 Aniversario is made 100% agave Extra Anejo Tequila, blended from the most select tequilas in the family's reserve by the master distiller to achieve a superior tequila. bottle inspired from the first used by Cuervo comes in an exquisite hand blown decanter with a number etched on the glass to certify the product's rarity and authenticity.



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**Entry Name:** LATABOTELLA  
**Entry Number:** 0068/B  
**Company:** JUGOMEX S.A. DE C.V.  
**Country:** Mexico  
**National Competition:** Mexico, Envase Estelar (AMEE)  
**Types:** Consumer

**Email:** rvergarac@jumex.com.mx  
**Web:** www.jumex.com

100% Innovation, 100% developed in Mexico by Grupo Jumex. The first can that can be opened and closed, unique features in the world. And it is fully recyclable. Traditional cans have three parts: background, body and cap. Instead the new LATABOTELLA has a fourth piece: the dome. This innovation allows the consumer to open and close the container in an easy manner for the whole family, go-anywhere and return to the refrigerator the product that has not been consumed. Among other advantages are greater strength, stays cool longer and combines the best of all containers into a single one



**Entry Name:** Lightweight bottle for hot-water sterilization. (Non Sterilant Filling System)

Entry Number: 0181/B  
Company: TOYO SEIKAN KAISHA,LTD.  
Country: Japan  
National Competition: Japan, Japan Good Packaging  
Types: Consumer

Email: noriaki\_ushio@toyo-seikan.co.jp  
Web: <http://www.toyo-seikan.co.jp/>

We developed an eco-friendly bottle having excellent design and features. Withstands hot-water sterilization and shipping by self positive-pressure technology which the bottom transforms temporarily when an axial load is applied. This lightweight bottle saves about 30% material compared to the previous bottle. Thanks to the "NS system" we also developed, which use hot-water instead of sterilant, it saves not only sterilant but a large amount of rinse water and waste water treatment. Consequently, we could reduce material cost, filling cost, environmental burdens and CO2 emissions. (NS system=Non Sterilant Filling System)



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**Entry Name:** MARTIN BERASATEGUI SYSTEM

Entry Number: 0071/B  
Company: Estal Packaging, S.A.  
Country: Spain  
National Competition: Spain, Liderpack  
Types: Consumer

Email: [estal@estal.info](mailto:estal@estal.info)  
Web: [www.estal.info](http://www.estal.info)

The MBS bottle, acts as a decanter thanks to this avant-garde design and architecture that keep sediments, by the simple effect of physics, at the bottom of the bottle. Thanks to the system, wine decanting at the winery is no longer necessary, avoiding one of the most unnatural processes during the wine making, and granting a bigger respect to the produce origin and nature. MBS has a new formula of packaging and storing. Ideal for decanting, settlement and preservation of wine in wineries, restaurants, stores and home. MBS improves the preservation and storage of wine, against the traditional bottles.



**Entry Name:** **Mpact RAPPET Georgian Green Wine**  
**Entry Number:** 0343/B  
**Company:** Mpact Plastics  
**Country:** South Africa  
**National Competition:** South Africa, Gold Pack Awards  
**Types:** Consumer

**Email:** derek.west@sa.com

First Georgian green PET bottle in South Africa, approved for certified wine. Multi-layered PET gives 85% reduction in weight, crystal clarity, shatterproof and 55% reduction in greenhouse gas. Joining the international packaging revolution heading for more eco-friendly alternatives with PET bottles for wine lovers. Simonsvlei MD - says wine makers must accept non-traditional wine packaging to decelerate global warming by reducing the overall carbon footprint throughout the production process and distribution chain.



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**Entry Name:** **Ponchos 1910 Tequila & Coffee Labels**  
**Entry Number:** 0355/B  
**Company:** Uniprint Labels & Packaging  
**Country:** South Africa  
**National Competition:** South Africa, Gold Pack Awards  
**Types:** Consumer

**Email:** liam.gibson@sa.com

Important element of the overall pack are the five pressure-sensitive labels that add to visual appeal. Specialised printing techniques achieve an aged and stained look that complements the product branding. Background was printed using 200 screen flexo print. Selected areas were printed using in-line rotary silkscreen technology in one pass. This gave a rough texture for an aged feel to the label. Leading brand in this sector in South Africa. Quadrupled sales in past year, with the new image.



**Entry Name:** Pouch-Up®  
**Entry Number:** 0261/B  
**Company:** Smurfit Kappa Bag-in-Box  
**Country:** France  
**National Competition:** United Kingdom, Starpack  
**Types:** Consumer

**Email:** florence.decock@smurfitkappa.fr  
**Web:** www.smurfitkappa-bag-in-box.tm.fr

A flexible printed 1.5L pouch with attractive new design for ready-mixed cocktails made of a new film structure with high oxygen barrier properties keeping the product fresh once opened. A packaging solution :- easy to take away anywhere (3 holes integrated handle, unbreakable, moisture resistant) - easy to use (pouring tap outside concept, quick cooling, takes up limited space for storage) - easy to dispose of when empty. Eco-friendly package with lower carbon footprint (lightweight of 35 grs, improved logistics).



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**Entry Name:** QUA' Natural Mineral Water  
**Entry Number:** 0175/B  
**Company:** Adhya Himalayan Waters (On Behalf of Danone Narang Beverages Pvt.Ltd.)  
**Country:** India  
**National Competition:** India, Indiarstar  
**Types:** Consumer

**Email:** [quality@varahi.in](mailto:quality@varahi.in)  
**Web:** www.varahi.in

The design of the bottle is unique, as is the integration of style, simplicity & purity. The square pyramid shaped bottle with Innovation in styling without any conventional ribs. This Bottle Shout's; that it is original and stands apart from any other brand in this category throughout the world. The Bottle is designed as user friendly for any age. An Adult can grip it in his hand from the CENTER and a small child can hold it from the TOP making it most convenient for usage. IT IS DESIGNED TO BE CONVENIENT FOR ANY HAND TO USE.



**Entry Name:** SCHWPEEPS-JAFORA MINERAL WATER  
**Entry Number:** 0148/B  
**Company:** Graphica Bezalel Ltd.  
**Country:** Israel  
**National Competition:** Israel, Israel Star  
**Types:** Other

**Email:** eyal@grafica.co.il  
**Web:** www.graphica-bezalel.com

Brilliant pack design and usage of the best suitable materials and excellent graphic arts to show the product and its spirit. Great visual and functional design of the pack, as well as excellent graphic arts to present the water bottles. See through, partially recycled and recyclable pp material used After taking the product out the box can be used as a carrying bag. It is durable and water resistant.



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**Entry Name:** Smirnoff Speaker Pack  
**Entry Number:** 0031/B  
**Company:** MW Creative Ltd.  
**Country:** UK  
**National Competition:** United Kingdom, Starpack  
**Types:** Retail

**Email:** estelle.morris@luxurypackaging.co.uk  
**Web:** www.luxurypackaging.co.uk

This unique pack combines bottle decoration and secondary use through in built iPod/MP3 player speaker system, all within a budget to allow mass production for a global promotional campaign. The pack securely holds the Smirnoff 70cl bottle with a zip closure. Built into the back section are the battery, ICU and speaker components so that the music can be played even with the bottle in the pack.



**Entry Name:** Superberries 100% Pure Aronia Concentrate  
**Entry Number:** 0280/B  
**Company:** TricorBraun  
**Country:** USA  
**National Competition:** United States of America, AmeriStar  
**Types:** Consumer

**Email:** marketing@tricorbraun.com  
**Web:** www.tricorbraun.com

The new package design improves upon the previous salad-dressing style package in many ways, from user-friendliness to eco-friendliness and increased cost efficiency of the design. The bottle has brand presence with logo embossed in the bottle. The rounded shape of the upper bottle mimics likeness to a berry, reinforcing juice's source. Bottle design uses flip-top type dispensing closure, easily opened with one hand and by seniors. Switching from traditional salad dressing bottle, design looks like fruit drink, not salad dressing. 5-color decoration onto container reduces loss from damaged labels and there is no need to have label inventory.



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**Entry Name:** Tequila Nuestro Orgullo  
**Entry Number:** 0104/B  
**Company:** COMPAÑÍA VIDRIERA S.A DE C.V  
**Country:** Mexico  
**National Competition:** Mexico, Envase Estelar (AMEE)  
**Types:** Consumer

**Email:** extdniet@vitro.com  
**Web:** www.vitro.com

A marvelous representation of an agave "piña" or "pineapple", which gives the most desired nectar that later on, will be transformed into a journey of taste. A perfect concept that proves its relationship with nature, translated into a gorgeous jewel.





**Entry Name:** Törley gift packaging with insert holding a bottle of champagne and a glass in it  
**Entry Number:** 0086/B  
**Company:** STI Petőfi Nyomda Kft.  
**Country:** Hungary  
**National Competition:** Hungary, Hungaropack  
**Types:** Consumer

**Email:** marianna.csordas@sti-group.com  
**Web:** www.sti-group.com

The gift packaging with insert provides the possibility of exclusive presentation. Gold foil and logo underscored by the combination of matt and UV varnishes express the elegance of the packaging. The hexagonal packaging contains a bottle of semi-dry bottle-fermented champagne with a matching glass. A cleverly folded corrugated board insert ensures that the bottle and glass arrive intact to the end consumer. The package's graphics refers to its contents and the window on it catches the consumers' eyes and provides them with tactile experience.



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**Entry Name:** TWO COLORS JUG'S CLOSURE, A BREAKTHROUGH IN WATER CATEGORY

**Entry Number:** 0166/B  
**Company:** PT AQUA GOLDEN MISSISSIPPI  
**Country:** Indonesia  
**National Competition:** Asia, AsiaStar

**Email:** cahyani.utami@danone.com  
**Web:** [www.aqua.com](http://www.aqua.com)

Two colours injection closure is a breakthrough idea of concept and design packaging for water category. It gives higher quality appearance for consumer insight and protects product from counterfeiting issue. Two-colours closure uses mix of HDPE and LDPE material. This formulation gives sealing property for closure system. The graphic colours give exclusive image of AQUA brand originality which hold the biggest producer water business in the world.



**Entry Name:** Wangzu TieGuanYin Tea Packaging  
**Entry Number:** 0300/B  
**Company:** START BRAND DESIGN STUDIO  
**Country:** China  
**National Competition:** China, PackStar  
**Types:** Consumer

**Email:** [start666@vip.163.com](mailto:start666@vip.163.com)

The design gets the idea from the ink-stone box (Chinese calligraphy supply) showing the deep Chinese culture, the individually wrapped packaging is moisture-proof and can well protect the tea inside. The packaging is made of recycable paper which can be finally degraded in a natural way, moreover it is user-friendly especially for disabled people. The wording on the box is bilingual and the asymmetric patterns are chosen to cater for modern people.



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**Entry Name:** GLENFIDDICH COPPER TIN SET (12YO, 15YO, 18YO)

**Entry Number:** 0163/B  
**Company:** CROWN Speciality Packaging  
**Country:** UK  
**National Competition:** United Kingdom, Starpack  
**Types:** Consumer

**Email:** [corrina.korrubel@eur.crowncork.com](mailto:corrina.korrubel@eur.crowncork.com)  
**Web:** [www.crowncork.com](http://www.crowncork.com)

This trio of tins has a premium yet novel appearance but is functional so as to protect the product inside. Will become collector's items. Perfectly aligned for adding value through brand differentiation, promoting and protecting the bottled spirit within. Takes full advantage of the metallic properties of tinplate so as to replicate the Copper stills in which the whisky is produced. Aged effect using print differentiates between each age variant. Pack is made from 100% recyclable steel. Eyecatching, innovative look will make this product a preferred gift for celebrations/ special occasions and collectors.



**Entry Name:** Xiangjiu Liquor Packaging  
**Entry Number:** 0284/B  
**Company:** Shenzhen Baixinglong Creative Packaging Co., Ltd.  
**Country:** China  
**National Competition:** China, PackStar  
**Types:** Consumer

**Email:** [373103906@qq.com](mailto:373103906@qq.com)

Based on traditional Chinese elements of "red lanterns and Kirin culture", the creative package is characterized by strong Chinese flavor and the elegant & grand appearance. Red bottleneck is positioned on the top, symbolizing "good luck"; the image of double red lanterns is applied on the body of the package, with the bigger one on the outer layer and the smaller one on the inner layer. The flavour of reunion permeates the entire package, representing that the hanging red lanterns will usher in good luck. All of these perfectly correspond to the orientation of the high-end product.



**Entry Name:** ZORK SPK  
**Entry Number:** 0276/B  
**Company:** Scholle Packaging  
**Country:** Netherlands  
**National Competition:** United Kingdom, Starnpack  
**Types:** Consumer

**Email:** [judith.candy@scholle.com](mailto:judith.candy@scholle.com)  
**Web:** [www.zork.com.au](http://www.zork.com.au)

ZORK SPK, the only re-sealable on-bottle closure for sparkling wine – you can now re-seal the bottle after a glass and keep the bubbles in the bottle for another day! ZORK SPK is applied to the bottle by the winery instead of cork and wire. Useful both to consumers and to sommeliers to re-seal sparkling wine bottles, it is easy to open, safe to use and still goes "pop"! For the winery ZORK SPK is simple to apply, high performance and doesn't taint the wine. ZORK SPK can be re-used or re-cycled and has a lower carbon footprint than alternatives

